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36 YEARS
ONE STORY
*Your
Story*

CHABAD OF ROCHESTER
GALA DINNER

Celebrating 36 Years

COMMEMORATIVE JOURNAL



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CHABAD LUBAVITCH OF ROCHESTER

*36th “Double-Chai” Anniversary
Gala Dinner*

DAVID & JEANETTE GOLDSTEIN O.B.M.
WITH JULIAN & MARJORIE GOLDSTEIN
Dor L’Dor Award

NEIL & SHARON NORRY O.B.M.
WITH LEWIS NORRY
Dor L’Dor Award

RABBI NECHEMIA & MASHA VOGEL
Founders Award

RABBI YOSSI JACOBSON
Keynote Address

RUSSELL ROBERTS
Master of Ceremonies

WEDNESDAY EVENING
12 CHESHVAN, 5778 - NOVEMBER 1, 2017

THE WINTERGARDEN
BAUSCH & LOMB PLACE





THIS JOURNAL IS DEDICATED TO THE LUBAVITCHER REBBE, RABBI MENACHEM M. SCHNEERSON OF RIGHTEOUS MEMORY. HIS DEPTH OF WISDOM REMAINS AN ETERNAL SOURCE OF SPIRITUAL AND MORAL SUSTENANCE. HIS BELIEF IN AND COMPASSION FOR EACH INDIVIDUAL ILLUMINATES THE WORLD WITH LOVING KINDNESS. HIS PERSONAL EXAMPLE CONTINUES TO INSPIRE US, HIS WORDS CONTINUE TO RING IN OUR EARS, HIS VISION CONTINUES TO MOVE US FORWARD, AND HIS SMILE CONTINUES TO WARM OUR HEARTS.

"THE STREET-LAMP LIGHTER"

"... Rabbi Shalom Dovber, of saintly memory, was once asked, 'What is a Chabad-Lubavitch chassid?' He replied, 'A chassid is like a street-lamp lighter'.

In the olden days, there was a person in every town who would light the street-lamps with a light he carried at the end of a long pole. On the street-corners, the lamps were there in readiness, waiting to be lit; sometimes, however, the lamps were not as easily accessible. There were lamps in forsaken places, in deserts, or at sea. The street-lamp lighter had to light even those lamps, so that they could fulfill their purpose and light up the paths of others.

It is written, 'The soul of man is the candle of G-d'. It is also written, 'A Mitzvah is a candle, and the Torah is light'. A chassid is one who puts his personal affairs aside and sets out to ignite the souls of Jews with the light of Torah and Mitzvot. Jewish souls are ready and waiting to be kindled. Sometimes they are close, nearby; sometimes they are in a desert, or at sea. There must be someone who will forgo his or her own comforts and conveniences, and reach out to light those lamps. This is the function of a true Chabad-Lubavitch chassid.

The message is obvious. I will only add that this function is not really limited to chassidim, but is the function of every Jew. Divine Providence brings Jews to the most unexpected, remote places, so that they may carry out this purpose of lighting up the world.

May G-d grant that each and every one of us be a dedicated 'street-lamp lighter', and fulfill his or her duty with joy and gladness of heart."

- The Lubavitcher Rebbe



Dear Friends,

It is with a deep sense of gratitude, privilege and pleasure that we welcome you here this evening to our 36th Anniversary “Double-Chai” Simcha celebration. This is indeed a major milestone for Chabad Lubavitch of Rochester and also for the so many who have been touched by the multitude of Chabad programs.


There is something uniquely Jewish about a 36th Anniversary Celebration. Typically, Anniversary Celebrations are reserved for the 10th, 20th, 25th etc. The number 36 does not fit this pattern, so why the fuss? Why not wait another four years and celebrate the 40th Anniversary like everyone else?

The answer, as you know, is that 36 is double the numerical equivalent of the Hebrew word “Chai” which means “Life”. But that is not all - 36 symbolizes much more than a lucky number.

The Rebbe once noted that grammatically the Hebrew word “Chaim” (Life) is a plural form; which raises the obvious question: why is this singular noun always in the plural form? This, says the Rebbe, is to teach us that life is meant to be lived “in the plural”. Life is not a singular experience, about me and my personal agenda; rather it is to be “plural” - connecting. Connecting with G-d, with our fellow Jews, our fellow human beings, the world we live in - connecting Creation with its Creator.

Our 36th “Double-Chai” Anniversary is thus more than a time of celebration, it is a call to action for us to bring even more “life in the plural” into our activities. So, as we look back with pride and gratitude at a vast array of accomplishments on the campuses and in the community, we also feel the imperative to do even more. More people know of us, depend upon us, need us. And “Double-Chai” is also a prayer and blessing that G-d help us succeed.

At this special moment the overriding feeling is that of gratitude. Gratitude to G-d for His blessings. With all the hard work and effort, when all is said and done, we know that G-d’s help is the true source of our success.



Gratitude to our Honorees who had the vision to support the fledgling Chabad with its dream of impacting Jewish Rochester; and whose children are continuing in their parents’ visionary Tzedakah footsteps: David & Jeanette Goldstein o.b.m. with their children, Julian & Marjorie Goldstein; Neil & Sharon Norry o.b.m. with their son, Lewis Norry. For your families, Tzedakah-Philanthropy is a way of life and you have set a shining example for others to emulate.

Gratitude to our founders, Rabbi Nechemia & Masha Vogel for 36 years of Jewish outreach with heart, soul and a smile, 36 years of unconditional love with no strings attached.

Gratitude to all of you assembled here this evening. Through the years you have been our partners offering help and encouragement, and for this we thank you. Welcome to what will be, with G-d’s help, a most memorable celebration. May G-d bless you all with Good Health, Nachas and Simchas. Lechaim!

Rabbi Dovid & Chany Mochkin - Rabbi Asher & Devorah Leah Yaras

Rabbi Yitzi & Rishi Hein - Rabbi Moshe & Chayi Vogel - Rabbi Yossi & Leah Cohen




DAVID & JEANETTE GOLDSTEIN O.B.M.
WITH JULIAN & MARJORIE GOLDSTEIN
Dor L'Dor Award

Julian and Marjorie Goldstein were both born in Rochester NY and grew up with large extended families. Before they met, they each valued and recognized the importance of family. Julian's favorite piece of advice from his Uncle, Malcolm Glazer, was to "find a nice girl from a nice family - because you will spend a lot of time with them!" When Julian met Marjorie's parents, Sidney and Connie Rosenbloom, he knew they would have a very happy life.

Julian and Marjorie married in 1998. The wedding was co-officiated by Rabbi Kilimnick from Congregation Beth Sholom and Rabbi Katz from Temple Sinai. Julian and Marjorie are proud parents of three beautiful, smart and talented girls, Adina, Sophie and Isabel. They are thankful their girls will grow up surrounded by family, as they did.


Marjorie and Julian are very active in the community. Most recently Marjorie was involved at the Jewish Federation and is currently on the Board of Directors at the Rochester Philharmonic Orchestra. Julian serves on the Board of Directors for the Jewish Home of Rochester, New York Photonics and the Flaum Eye Institute



at the University of Rochester. They believe in helping others and giving back to the community by supporting numerous Jewish Charities, including Chabad. David Goldstein always said “the apple doesn’t fall far from the tree”. Julian and Marjorie hope to pass on their shared family values and beliefs in helping others to their daughters.

Julian’s father, David Goldstein, of blessed memory, passed away in 1996. Marjorie never had a chance to meet him. David Goldstein was very well known in the Optics Industry and started an optics manufacturing company called Navitar in 1972. Julian joined the business in 1981 and Julian’s brother, Jeremy Goldstein, joined the business in 1985. Together, the brothers have built a world-famous optical manufacturing business that proudly exports lens products to 50 countries around the world. Their father would be very proud of their success.

David Goldstein was an excellent businessman and taught Julian the importance of having a good name and maintaining a good reputation in the world. Both David, and Julian’s mother, Jeanette, believed in education, hard work, giving to those less fortunate, and taking care of one’s parents and family. Julian’s mother, Jeanette Goldstein, who recently passed away at the age of 96, had been a role model for her family and others all her life. She earned a master degree in social work at age 70 and graduated from Syracuse University College of Law at age 83. Till her final days she had continued to amaze her family and friends, having survived a major illness way beyond the doctors’ expectations.



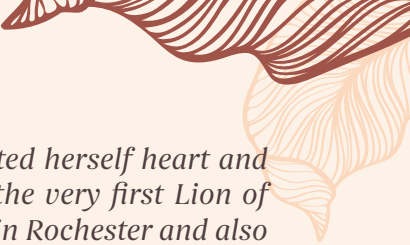
Julian was first introduced to Rabbi Vogel and Chabad in 1981. Julian had returned to Rochester after graduating from college and was hanging out with friends attending medical school at the University of Rochester. Rabbi Vogel had only recently come to town and often invited Julian and his friends to his home near the campus on Shabbat and holidays. Julian remembers the visits fondly, and it was during that time he began to understand the outreach of Chabad and all the good things it did within the community. At the time, Julian didn’t realize his father had been an early financial contributor to Chabad. When Julian and Marjorie attended events such as Chabad’s model matzah factory at the JCC with their children, they developed an even greater affinity for the movement. Julian has since established relationships with Rabbi Vogel’s sons-in-law, Rabbi Yaras at the U of R campus and Rabbi Hein in Pittsford, and enjoys working with Rabbi Mochkin as well. Over the years, Julian has been to Chabad in Saint Petersburg, Russia, and Beijing, China, receiving warm welcomes. Now with a full understanding of the vast range of goodness Chabad provides to the Jewish community world-wide, Julian is very proud and honored to follow in his father’s footsteps, and continue to provide financial support for Chabad of Rochester.



NEIL & SHARON NORRY O.B.M.
WITH LEWIS NORRY
Dor L'Dor Award

The Norry family has a uniquely rich tradition of tzedakah and community activism - beginning with Irving Norry o.b.m. who, among his many achievements, was a key figure in helping the new State of Israel procure its vital needs. This sense of responsibility for Klal Yisrael - the Jewish People - was successfully passed on to his son, Neil of blessed memory, who together with his wife, Sharon of blessed memory, accomplished so much for the Jews of Rochester, Israel and the world over.

Neil Norry's long list of community involvement includes: National Vice Chairman of the United Jewish Appeal, Chairman of the National Jewish Resource Center, Board member of the Joint Distribution Committee, the Jewish Telegraphic Agency and the American Association for Jewish Education. Here in Rochester, he served as president of the Jewish Community Federation, Hillel Day School and Hillel Foundation of the University of Rochester.

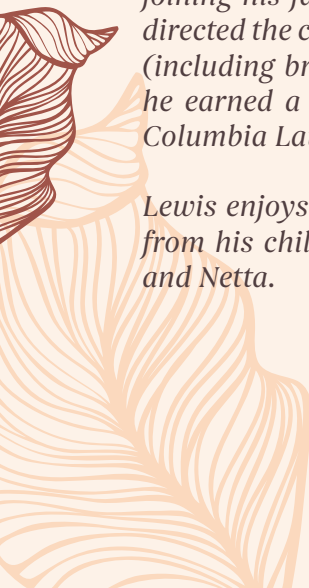


Sharon Norry was an artist and communal leader who devoted herself heart and soul to the wellbeing and growth of Hillel School. She was the very first Lion of Judah, the Jewish Federation's Women's philanthropic circle, in Rochester and also served on the Board of the National Foundation for Jewish Culture. Sharon brought unique beauty, creativity and refinement to all that she did for others.

Neil's involvement with Chabad began even before the Vogels arrived in Rochester. Together with Rabbi Gurary (Chabad Regional Director) he had attended a Farbrengen with the Rebbe in Brooklyn. Neil & Sharon's visionary commitment to the startup Chabad plus their hosting of one the first fundraisers helped lay the foundation for Chabad of Rochester.

Lewis A. Norry, himself a graduate of Hillel School, joined the "family firm" in more ways than one - as he continues the family tzedakah tradition with an impressive communal resume. Lewis has been actively involved with Rochester Area Hillel Foundation, Hillel School, Jewish Community Federation, Temple Beth El, Monroe Community College Foundation, United Jewish Communities, United Israel Appeal, Project Judaica Foundation, American Society for Yad Vashem, UJA university programs, UJC Young leadership Cabinet, CLAL National Jewish Center for Learning & Leadership, and Camp Ramah in Canada. In addition to serving on the boards he has chaired or co-chaired a number of campaigns, committees and missions. Continuing in his parents' footsteps, Lewis is an active supporter of Chabad of Rochester, Chabad on Campus and Chabad of Pittsford.

Lewis currently serves as C.E.O. of the Norry Management Corporation. Since joining his father's and grandfather's firm in the mid-1980's, he has successfully directed the company in the redevelopment of industrial and commercial properties (including brownfields). Lewis is a graduate of the University of Michigan where he earned a B.A. in Economics and Political Science. He also holds a J.D. from Columbia Law School and is admitted to practice in New York and Florida.



Lewis enjoys fishing, hiking, travel, music and cooking but his greatest nachas is from his children, Elana, Michal, Jacob and Chagai, and grandchildren, Maayan and Netta.




RABBI NECHEMIA & MASHA VOGEL *Founders Award*

Nechemia Vogel grew up in London, England, and was educated in Lubavitcher Yeshivot in Paris, Israel and New York where he received Semicha (Rabbinical Ordination) and Dayanut (Rabbinical Judge Certification). As a student he began teaching and lecturing in various communities: In 1976 and 1977 Rabbi Vogel went on lecture tours of Germany, Norway and Denmark, U.S. Air Force bases in England, and Nebraska and Nevada. In May of 1981 he was sent on a clandestine teaching mission to Moscow, then under Communist rule.

Masha Vogel nee Silberstein hails from Antwerp, Belgium, where she attended the Yesodei Hatorah - Bet Yaakov school, and then went on to her receive her Teacher's Diploma at the Bet Rivka Teachers Seminary in Yerres, France. Masha was deeply involved in Antwerp's Jewish youth groups and also served as a counselor in Chabad camps in Belgium and Italy.

Nechemia and Masha met (Nechemia's sister, Hadassah, was the matchmaker!)




and were married in 1978. They then settled in Brooklyn NY where Nechemia completed his studies and Masha taught elementary school.

Both Nechemia and Masha had been raised in families that were heavily engaged in Tzedakah, helping those in need and community activism. Amongst their many philanthropic projects Nechemia's parents were the founders and supporters of the Chabad Grammar School & Yeshiva and a vocational school in London, while Masha's parents founded and supported the Chabad House in Antwerp and ran an organization that sent vital clothing packages to Jewish families behind the Iron Curtain. Helping the Jewish community was a core value in both families.

In 1981 the time had come for Nechemia and Masha to decide on their direction in life. Influenced by their family background - and heeding the call of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson o.b.m., to care for the spiritual welfare of our fellow Jews - the Vogels came to Rochester as emissaries of the Rebbe to establish Chabad Lubavitch of Rochester.

Over the past 36 years, with G-d's help, the Vogels have overseen the successful development and expansion of Chabad in the Rochester Jewish community and area college campuses.

Nechemia & Masha are the proud parents of Devorah Leah (Asher Yaras), Levi (Fraidy), Rishi (Yitzi Hein), Chaim (Esther Leah), Moshe (Chayi), Mushkie (Mendy Posner), Chezky (Rochie), Shayna, Mendel and Yossi; and the proud grandparents of many very cute grandchildren k"ah.





RABBI YOSSI JACOBSON

Keynote Address

Rabbi Yossi Jacobson is one of the most sought after speakers in the Jewish world today, having addressed audiences on six continents and in forty states. He is the founder and dean of TheYeshiva.net and his online lectures reach tens of thousands of students globally. Rabbi Jacobson is the author of “A Tale of Two Souls”, the acclaimed 150 part audio series on the teachings of the Chassidic classic, the Tanya. He has also published over 1000 articles on diverse topics of Jewish thought including: Biblical and Talmudic studies, Jewish law, Kabbalah and Chassidism, Jewish history, psychology, philosophy, education, relationships, Israel, and current events. Formerly, he served as editor-in-chief of the largest Yiddish English newspaper existing today, The Algemeiner Journal, and as spiritual leader of Congregation Bais Shmuel in New York.

Born in 1972 in Brooklyn, NY, Rabbi Jacobson grew up at the feet of the Lubavitcher Rebbe, absorbing his teachings and writings. In 1988, at the age of 15, the young Jacobson began serving on a small team of “oral scribes” and human tape recorders. They were charged with memorizing and transcribing three to seven hours of talks by the Rebbe, which were presented on Shabbat and Jewish holidays, when recording devices are not used.

In 2008 Jacobson was the first Rabbi to deliver the keynote address to a gathering of the 4,000 U.S. military chaplains; and in 2009 he was invited by the National Security Agency to address its thousands of employees at Ft. Meade and via satellite on Judaism’s approach to radicalism.

Rabbi Jacobson is a passionate, mesmerizing and entertaining communicator, culling his ideas from the entire spectrum of Jewish thought and making them relevant to contemporary audiences.



RUSSELL ROBERTS

Master of Ceremonies

Russell Roberts is the John and Jean De Nault Research Fellow at Stanford University's Hoover Institution.

Roberts hosts the weekly podcast EconTalk—hour-long conversations with authors, economists, and business leaders. Past guests include Milton Friedman, Thomas Piketty, Nassim Taleb, Christopher Hitchens, Marc Andreessen, and Michael Lewis. All 600+ episodes are available at EconTalk.org and on iTunes at no charge.

His two rap videos on the ideas of John Maynard Keynes and F.A. Hayek, created with filmmaker John Papola, have had more than nine million views on YouTube, been subtitled in eleven languages, and are used in high school and college classrooms around the world. His latest video project, an animated poem on the unnoticed harmony around us, “It’s a Wonderful Loaf,” can be found at wonderfulloaf.org

His latest book is [How Adam Smith Can Change Your Life: An Unexpected Guide to Human Nature and Happiness](#) (Portfolio/Penguin 2014). It takes the lessons from Adam Smith’s little-known masterpiece, [The Theory of Moral Sentiments](#) and applies them to modern life. He is also the author of three economic novels teaching economic lessons and ideas through fiction: [The Price of Everything: A Parable of Possibility and Prosperity](#) (Princeton University Press, 2008); [The Invisible Heart: An Economic Romance](#) (MIT Press, 2002); and [The Choice: A Fable of Free Trade and Protectionism](#) (Prentice Hall, 3rd edition, 2006). [The Choice](#) was named one of the top ten books of 1994 by [Business Week](#) and one of the best books of 1994 by the [Financial Times](#).

Roberts has taught at George Mason University, Washington University in St. Louis, the University of Rochester, Stanford University, and the University of California, Los Angeles. He earned his PhD from the University of Chicago and his undergraduate degree from the University of North Carolina at Chapel Hill.

CHABAD LUBAVITCH

Chabad Lubavitch, a movement which originated in the town of Lubavitch in White Russia over 200 years ago, is today one of the most dynamic and vibrant catalysts for Jewish renewal that serves as a unique and universal hotline to Judaism.

Under the inspirational leadership of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson of righteous memory and grounded in the philosophy of Ahavat Yisrael that embraces all Jews regardless of background or affiliation or even non-affiliation, Chabad seeks to reach out to our Jewish brothers and sisters to foster the appreciation of the beauty of our heritage. By means of a rare combination that blends traditional Judaism with modern and innovative techniques, Chabad provides a meaningful Jewish experience that is both intellectually and emotionally stimulating and satisfying. Chabad continues to successfully transmit the sacred heritage of yesterday to the Jew of today thereby ensuring a Jewish tomorrow.

The goal of Chabad is to spiritually invigorate the Jew, the Jewish home, and the Jewish community by rekindling that special holy spark which lies within the heart of every single Jew. Thus is strengthened the bond of identification with, and love for, G-d, Torah and Israel. Chabad Lubavitch - a movement with a heart and soul that exemplifies caring, dedication, kindness and love.

1981 - CHABAD LUBAVITCH OF ROCHESTER

IN JULY OF 1981 a '75 Chevy station wagon pulled up on Lilac Drive at the edge of Brighton. A young couple with their one and a half year daughter stepped out. It was Nechemia & Masha Vogel's third wedding anniversary - and their first day as founding directors of Chabad Lubavitch of Rochester. That Friday night the Vogels had their first college student Shabbat guests - the first of thousands. Two weeks later on a Friday afternoon, flowers in hand, Chabad paid a visit to Jewish hospital patients - the first of thousands.

Chabad went on to establish Jewish programs on area college campuses, highlighted by the "Friday Nite Live" at the Chabad House a.k.a. the Vogel residence; classes on Jewish Mysticism and guest speakers at the J.C.C.; outreach to the Russian Jewish immigrants on Bobrich Drive; and children's Holiday rallies - that first Chanukah over 600 kids and adults sang, clapped and stomped at the Uncle Moishy concert. Plus "The Jewish Sound", Dial-a-Jewish Story, Downtown Menorah, Sukamobile, The Chabad Times - with more to come...

1988 - BRIGHTON

IN THE SPRING OF 1988 Rabbi Dovid and Chany Mochkin arrived in Brighton to take Chabad programming in the general community to a new level. Soon the Brighton Chabad Center was established at 4 Chelmsford Road and the Mochkins began frequent Friday night and Holiday Dinners, including Community Passover Dinners, and Kosher Lunch and Pizza. The Chabad Center expanded Holiday programs including Lag B'omer Picnics & Bonfires, Public Menorah Lightings, Community Purim Feasts, the famed Model Matzah Bakery, guest speakers, and an array of educational classes.

Under the leadership of the Mochkins, Camp Gan Israel Day Camp - affectionately known as "Gan Izzy" - grew to a four-division, full service camp, serving over 125 campers annually with thousands of very happy campers since its founding.



1997

In 1997 the new Chabad Center - later to become known as the Kessler Family Chabad Center For Jewish Life - opened its doors to become the hub of Chabad's innovative and educational events for the Brighton community and beyond.

I love CGI
so, so much!
Thanks so
much!
♥
CIT camper

This camp was
AMAZING!
Thank YOU for
everything!

Sara Leah

Thank you
for all the
fun activities
It was so
much fun.
Tammy PT

2004 - UNIVERSITY OF ROCHESTER

IN THE SUMMER OF 2004, Rabbi Asher and Devorah Leah (Vogel) Yaras assumed leadership of the Chabad House at the University of Rochester to continue the tradition of love and chicken soup that was begun by her parents, Rabbi and Mrs. Vogel.

To accommodate the growing U of R Jewish community, the new Rohr Chabad House opened its doors in August of 2012, right across the street from student dorms. Its central location and spacious, modern design make the Chabad House a popular spot on the U of R Jewish landscape.

At the U of R Chabad House, the opportunities to experience Judaism are diverse. Many attend the falafel dinners and barbecues, where new friendships are made and old bonds are strengthened. Every Friday night, the Chabad House buzzes with students, enjoying a steaming bowl of matza ball soup and a delicious home cooked Shabbat dinner. When a Jewish holiday rolls around, the UR Jewish community flocks to Chabad for themed Purim parties, Chanukah parties, Rosh Hashanah dinners, and Passover Seders.

In depth classes, one on one learning and discussions give students the opportunity to explore Judaism on a deeper, more intellectual level. A hot bowl of soup, delivered from Chabad, is a welcome sight for a sick student who is far from home. It nourishes the body and also the soul; it's a feeling of genuine love and care. College students often have dilemmas or stressful situations for which they need a listening ear, a shoulder to lean on. They know they can find that at Chabad.

A home is where you can be yourself, where you are loved just the way you are, where you can count on a hot nourishing meal, where you can be heard with empathy and without judgment. This is the Chabad House at the University of Rochester. A home away from home for every Jewish student.



2008 - PITTSFORD

IN THE SUMMER OF 2008, Chabad Lubavitch saw further growth by establishing a new Chabad center in Pittsford, bringing fresh opportunities for the growing Jewish population in the Pittsford area and beyond. One of the goals in expanding Chabad's locations was to reach more families in new areas, as well as create more local community events in the Pittsford area.

Now in its 10th year, Chabad of Pittsford, led by Rabbi Yitzi and Rishi Hein, has something to offer for the whole family: Holiday events for families, Jewish Women's Circle for the ladies, classes for adults, Hebrew School of the Arts for children, cooking club and Jewish U for teens, and Babyccino for little ones.

Chabad Lubavitch of Rochester has always been known in the community as a warm and welcoming place that is open to all, and now that open door has yet another physical location in the heart of Pittsford Village.



2013 - YJP PARK AVE

IN SEPTEMBER OF 2013 the Chabad Young Professionals branch, under the leadership of Rabbi Moshe & Chayi Vogel, opened its doors to provide programming and enhanced Jewish experiences to the many young professionals and graduate students in the Rochester area.

Since then, it has grown into a vibrant community with young Jews coming together on a regular basis to enjoy Shabbat Dinners, Holiday events, socializing, and Torah study sessions. The latest addition to the YJP calendar is “Art with Friends”, an opportunity for its members to socialize and build relationships with Rochester’s local Jewish seniors in assisted living facilities.



“One of the first actions I took when I moved to Rochester was to find Chabad and YJP. Moshe & Chayi’s First Friday Shabbat dinners and holiday parties are always something I look forward to. I am grateful to YJP for introducing me to some of my closest friends, providing me with a spiritual outlet outside of the secular world, and for bringing me closer to Judaism and G-d.”

*- Maxwell Cohen
Monroe County Assistant D.A*

2016 - ROCHESTER INSTITUTE OF TECHNOLOGY

IN THE SUMMER OF 2016, Chabad on Campus expanded with Rabbi Yossi and Leah Cohen moving to the edge of Rochester to start a new Chabad House serving the Jewish community at Rochester Institute of Technology.

Chabad at RIT offers students a true home away from home - a non-judgmental, warm and homey atmosphere where they can relax and feel at home. Chabad offers delicious weekly Shabbat dinners, High Holiday meals and services, Passover Seders and Chanukah parties. Chabad also offers weekly classes and monthly social events on campus.

Numerous new friendships have been made around Chabad at RIT's Shabbat table. It has been amazing to see such an enthusiastic and warm response from the students many of whom are participating in Jewish life for the first time. Chabad House at R.I.T. recently celebrated its first anniversary. Mazel Tov!



CHABAD BY THE NUMBERS...

Snapshot of the past year with Chabad around town!



CLASSES *(Students x Sessions)*

<i>Jewish Learning Institute.....</i>	<i>360</i>
<i>Dinner and Discussion @ RIT</i>	<i>140</i>
<i>Sinai Scholars @ U of R</i>	<i>240</i>
<i>Tuesday Nights In Pittsford.....</i>	<i>330</i>
<i>YJP Discussion Group</i>	<i>155</i>
<i>Weekly Torah Classes in Brighton</i>	<i>1,450</i>

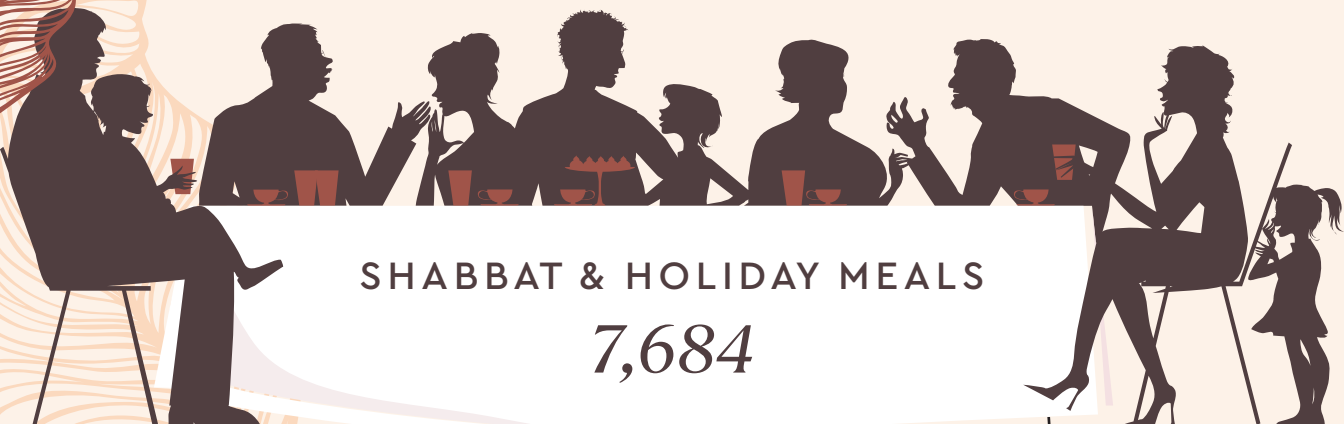
CHAPLAINCY



1,160
*Visits at
Hospitals &
Nursing Homes*



75
*Visits to
Prison Inmates*



SHABBAT & HOLIDAY MEALS
7,684

ONE-ON-ONE

512

*One-on-Ones with the
Rabbis and Rebbetzins*



HOLIDAY AWARENESS
MITZVAH ENCOUNTERS

4,200+

*Tefillin, Mezuzah, Shofar, Sukkah, Lulav,
Menorah, Candle Lighting, Matza, Koshering*



GAN IZZY



TEENS
@ CTEEN

54

LOAVES OF LOVE
Challah Bake

450



MODEL MATZAH BAKERY
700+



CHAI-LIFE

We wish to express our sincere appreciation for the honor of being recognized for our years of support to Chabad of Rochester.

Our deepest gratitude to our parents,
DAVID GOLDSTEIN AND JEANETTE
(BOTH OF BLESSED MEMORY),
CONNIE AND SIDNEY ROSENBLOOM,
our children:
ADINA, SOPHIE, AND ISABEL,
and our family for celebrating this honor with us.

Congratulations to
RABBI NECHEMIA AND MASHA VOGEL
for 36 blessed years of Chabad in Rochester!
Your ongoing commitment to our community has brought countless enlightenment and engagement opportunities to families, students, elderly, and anyone wishing to broaden their Jewish experience. Our community is richer because of you.

We wish Chabad of Rochester continued mazel and success for the future.



**JULIAN AND MARJORIE
GOLDSTEIN**





CHAI-LIFE

In Loving memory of

SHARON AND NEIL NORRY Z”L.

We love you and miss you.

Your Memory is a blessing and an example.

Yasher Koach to the

GOLDSTEIN FAMILY

and Thank you for all your support of Chabad.

Yasher Koach to

CHABAD AND TO RABBI

NECHEMIA AND MASHA VOGEL.

Thank you for 36 years of Torah,

Chessed and Service to our community.

May you grow from strength to Strength



With heartfelt appreciation,

LEWIS, MICHAL AND JACOB NORRY

ELANA, CHAGAI, MAAYAN

AND NETTA MENDELSON





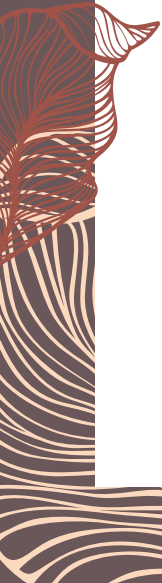
CHAI-LIFE

TO THE
VOGEL FAMILY

with the utmost respect,
appreciation and affection.



Love from the
SPRINGUT FAMILY





CHAI-LIFE

מזל טוב

to our honorees on the occasion of the
36th anniversary of
CHABAD IN ROCHESTER.

Your early support and vision
has enabled Chabad Rochester to grow, flourish,
and affect so many in our community and beyond.

THE VOGEL AND MOCHKIN FAMILIES
have made a profound impact
on Jewish life in Rochester and we are ever grateful.



With heartfelt appreciation,

LARRY AND KAREN
KESSLER AND FAMILY

DENNIS KESSLER AND ANDREA
MILLER AND FAMILIES





DIAMOND

IN MEMORY OF
NEIL & SHARON
NORRY O.B.M.

AND IN HONOR OF
LEWIS NORRY



A FRIEND





PLATINUM

Mazal Tov to Chabad of Rochester on 36 years of serving
the Jewish Community of Rochester!

MAZAL TOV,
RABBI NECHEMIA AND MASHA VOGEL
JULIAN AND MARJORIE GOLDSTEIN
LEWIS NORRY

AND WE HONOR,
DAVID & JEANETTE GOLDSTEIN
OF BLESSED MEMORY
SHARON AND NEIL NORRY
OF BLESSED MEMORY

Our story with Chabad began 36 years ago and Chabad has continued its mission to nurture our young children, teens and adults to joyously embrace their faith and their practice. We have been the beneficiaries of the many programs, lectures, and holiday celebrations and look forward to being part of Chabad's continuing and successful future.

May you go from strength to strength and may Chabad continue to play a vital role in our Jewish community for many years to come.



SIDNEY AND BARBARA SOBEL





WE PAY TRIBUTE TO THE LIVING LEGACY
OF TWO OUTSTANDING FAMILIES

DAVID AND JEANETTE GOLDSTEIN Z”L
WITH JULIAN & MARJORIE GOLDSTEIN

SHARON & NEIL NORRY, Z”L
WITH LEWIS NORRY

May G-d bless you with
Good Health, Nachas and Simchas

With respect, admiration, and gratitude
for your many years of warm friendship and support



RABBI NECHEMIA & MASHA VOGEL
RABBI DOVID & CHANY MOCHKIN
RABBI ASHER & DEVORAH LEAH YARAS
RABBI YITZI & RISHI HEIN
RABBI MOSHE & CHAYI VOGEL
RABBI YOSSEI & LEAH COHEN



DEAR RABBI
AND MRS. VOGEL,

Thank you for all that you do.



Sincerely,
JENNIE, BRIAN, GITEL,
JACKIE & HILARY FOONT

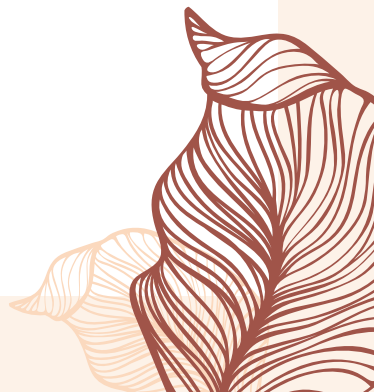


IN APPRECIATION FOR ALL
THAT HAS BEEN DONE.

IN ANTICIPATION OF ALL
THAT WILL BE DONE.



JULIAN & B. J. (Z" L)
YUDELSON





Congratulations to the family of our longtime friends
MR. DAVID GOLDSTEIN
(OF BLESSED MEMORY) AND
MRS. JEANETTE GOLDSTEIN
(OF BLESSED MEMORY)
AND
JULIAN AND MARJORIE GOLDSTEIN

on this well-deserved honor.

It is our privilege to join the Rochester community
in recognizing your manifold contributions.

Our profound thanks for years of
friendship and the many more still to come.



REIZO MISHINA
CS CORPORATION
TOKYO, JAPAN





Dear Julian,

Congratulations on being honored by Chabad Lubavitch. I am very privileged to have a relationship with a giving person like you. I hope for your continued prosperity and contribution to society, and we also will do our best to contribute your success.



Best regards,
HK PARK



SILVER

THANK YOU TO
RABBI & MASHA VOGEL

for all the good you have done
& for bringing more Yiddishkeit into our community.
Yasher Koach.



With much appreciation,
LARRY, PAULINA, SHAINA
& MICHAEL KOVALSKY





SILVER

MAZAL TOV,
DEAREST TATTI AND MOMMY,
on 36 years of your Shlichus! 36 years of selfless
giving to the Rochester Jewish community.

What a zechus it is for us to have been born and raised within this cocoon of total dedication to the Rebbe's message of selfless Ahavas Yisroel. From our youngest years, we have watched and learned as you inspired others to the beauty of Torah and Mitzvos, igniting one Neshoma at a time with the flame of Yiddishkeit.

May you both have many more healthy and happy years at the helm of Chabad of Rochester filled with nachas and boundless brachos, ad bli dai!

And may we be zoche to continue to learn from you what it means to give of oneself for another, ad bias goel tzedek!



With love,

ASHER & DEVORAH LEAH
LEVI & FRAIDY
RISHI & YITZI
CHAIM & ESTHER LEAH
MOSHE & CHAYI
MUSHKIE & MENDY
CHEZKY & ROCHI
SHAYNA, MENDEL, AND YOSSI





SILVER

Dear Nechemia and Masha,
For thirty six years you have been not only our friends, but also our mentors. We have so many warm memories of Shabbat dinners, Lunch and Learn, Gan Izzy, JLI, 770 Eastern Parkway, and so many Simchas we have shared over the years.

We can never thank you enough for everything you have done for us and our community. Your unconditional love for every Jew is an example we should all strive to emulate.



JANE AND JOHN AUGUST





SILVER

In loving memory of
RABBI PHILIP R.
GOLDSTEIN,
whose life you touched so deeply.

In honor of
CHABAD
Always there to help Hashem's children

May you continue to go from
"strength to strength"



With great appreciation,
RUTH GOLDSTEIN,
DR. JEFFREY GOLDSTEIN AND SHOSHANA,
SUSAN, ELIANA, HADASSA, TAMAR,
MOSHE AND REUVEN HILLEL ZELIG





SILVER

In honor of our friends and colleagues
RABBI NECHEMIA AND MASHA VOGEL
for their 36 years of tireless dedication and
unwavering commitment to inspiring Jewish life
in Rochester and beyond, with genuine love.

May you continue to fulfill the Rebbe's vision and mission,
leading Chabad of Rochester until the Geulah!

Thank you to the
GOLDSTEIN AND THE NORRY FAMILIES,
for your support of our holy work, sharing our
vision and celebrating our accomplishments!



**DOVID AND CHANY
MOCHKIN AND FAMILY**





SILVER

MAZEL TOV TO
CHABAD AND THE VOGELS
on your Double-Chai!

It has been a privilege to have worked with
you as a “Hospital Flower Lady”

You have the unique ability to bring the
entire Jewish community together
Thank you for all that you do

And thank you to to the
GOLDSTEIN AND
NORRY FAMILIES
for your generous support



MOE & SHIRLEY DIAMOND



SILVER

We are so proud of Lewis
for continuing to honor the legacy
of Jewish community engagement
given to us by

SHARON AND NEIL,
ZICHRONAM L'VRACHA



GAIL AND ELLIOT NORRY,
DAHLIA, BENJAMIN,
JORDANA AND TANI





BRONZE

As a native Rochesterian, I welcome this
opportunity to express my sincere gratitude to
CHABAD OF ROCHESTER

and its staff of sincere and
DEDICATED “SHLICHIM”

for the very notable and positive contribution
toward enriching the spiritual and religious
environment of
Rochester’s Jewish Community.

יישר כחכם עמ״ו



J. BERNARD MERZEL





BRONZE

TO THE
VOGELS, NORRYS
AND GOLDSTEINS,

thank you for your life-long and
multi-generational commitments
to the vitality of our Jewish community in
Rochester and throughout the world.

With best wishes for good health and
continuing success in your important work,



HOWARD AND LESLIE
CRANE AND FAMILY





BRONZE

CONGRATULATIONS TO THE
GOLDSTEIN FAMILY



FROM THE EMPLOYEES
OF EMCOM, INC.
A DEDICATED SUPPLIER
TO NAVITAR.





BRONZE

Mazel Tov to our dear cousins,
**RABBI NECHEMIA
AND MASHA VOGEL**

Words cannot begin to capture your everlasting contribution to the Rochester Jewish Community, both on a collective as well as on an individual level.

Your incredible warmth, selfless dedication, sacrifice, humility and tireless work to establish a strong Chabad presence in our community have impacted countless Jews from every walk of life.

You have inspired and uplifted us with your wisdom, your spiritual energy and your deep caring for every Jew. You have been exemplars of the Rebbe's vision and we are so grateful and fortunate you were sent our way.

May your good name and good works continue to shine and cast its aura on us all.

Much gratitude and honor to the Goldstein and Norry Families for their vision and dedicated support to Chabad and many other Jewish organizations.



KAREN AND MICHAEL DOBKOWSKI





BRONZE





Thank you Chabad for honoring our parents
DAVID & JEANETTE
GOLDSTEIN O.B.M.
AND JULIAN & MARJORIE
GOLDSTEIN

Julian and Marjorie are carrying on our parents' inspirational legacy. They are strong supporters of Israel, Chabad, the Jewish Home, and many Jewish organizations. Judaism is very important to them. Like our parents, they graciously open their home on Jewish holidays to family and friends. Thank you Julian and Marjorie for taking such good care of our Mother. We love you!



DR. ALBEN GOLDSTEIN, ANN GOLDSTEIN
FERNE AND EDWARD KALISH
DR. STAFFORD GOLDSTEIN & DR. DEBRA WEINSTEIN
BENSON AND ERIN GOLDSTEIN
DARICE AND RICK BAILER
DR. KEN AND JACKIE BLANK
JEREMY AND LISETTE GOLDSTEIN





BRONZE

JEWISH CONTINUITY DOES
NOT HAPPEN ON ITS OWN.

RABBI AND REBBITZIN VOGEL,
your contribution to Jewish
continuity in our community
is truly immeasurable,
as is our gratitude.



GEORGE & SLAGANA MITRIS





BRONZE

Our gratitude for all
you have done
for our family and the
Rochester community.



CAROLYN AND MARVIN MILLER
AND FAMILY
MICHAEL, DEANNA, SOPHIE,
ANDREA, DENNIS



BRONZE

CONGRATULATIONS AND
BEST WISHES TO THE
GOLDSTEIN FAMILY





BRONZE

"WHEN YOU TEACH YOUR
CHILDREN YOU TEACH YOUR
CHILDREN'S CHILDREN."

M'DOR L'DOR - FROM GENERATION TO GENERATION

Mazel Tov to

LEWIS NORRY

We are honored to be your friends



Warmly,

TERRI & HAROLD BOBRY



BRONZE

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Management Group



• APARTMENT COMMUNITIES •



Best Apartment Community,
Rustic Village

Tri City Rentals is proud to support the
Chabad Lubavitch of Rochester.

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BRONZE

Cannot think of a more worthy recipient
of tonight's Founders Award than our

RABBI NECHEMIA
AND REBBETZIN
MASHA VOGEL

May you continue to grow

מחיל אל חיל



MR. & MRS. YITZCHOK
MARGULIES





BRONZE

Thank you
CHABAD
for all your years of selfless service.

May you continue do to many more Mitzvos
for many more years to come.



Love,
**THE HONORABLE
MARK A. EISENBERG**





BRONZE

**BSG BUILDING
SERVICES GROUP**
is proud to honor

NEIL & SHARON NORRY O.B.M.
AND LEWIS NORRY

for their steadfast support
of and generosity to our community.

With the greatest of admiration,
and decades of doing business together.





BRONZE

כל הכבוד
KOL HAKAVOD

TO CHABAD
AND THE
WORTHY HONOREES



BOB & IRMA DAVID





BRONZE

MAZAL TOV
CONTINUED HATZLACHA

TO CHABAD OF
ROCHESTER -AND
TO THE VOGELS -

"BIZ HUNDRED UN
TVONTZIG YAHR"



DOVID AND ANNE MERZEL



BRONZE

RABBI NECHEMIA
AND MASHA VOGEL

have had a tremendous impact on
my life. And they still have.

Rochester changed me in many ways. I learned
a lot at the U o f R but the most enduring
personal impact was from the Vogels.

Thank you very much for your support during
my Rochester years. I have no doubt that I owe
you tremendously. I will always be grateful for
all that I received at Chabad of Rochester.



NÉSTOR GANDELMAN



BRONZE

RABBI NECHEMIA
& MASHA VOGEL

RABBI DOVID
& CHANY MOCHKIN

You have been anchors in our community for a long time now, supporting all facets of Jewish life. Having you and your families in our midst make Rochester an even more desirable place to live and raise children.

וכל מי שעוסקים בצרכי ציבור באמונה,
הקדוש ברוך הוא, ישלם שכרם, ויסיר מהם כל מחלה

Yasher Koach to all of you, and to all the Honorees this evening



HELENA, DAVID,
JULIA, SARINA & LILAH SHRIER

ILANA, AARON,
& CHARLOTTE ROSENSON



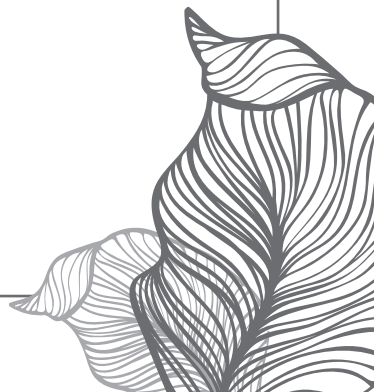
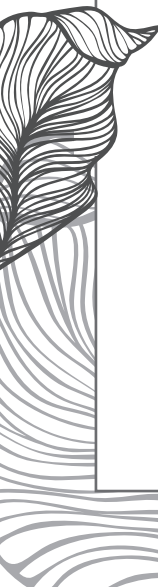
THANK YOU TO
RABBI AND
REBBETZIN VOGEL

for all you have done
for our family
and our community



with love,

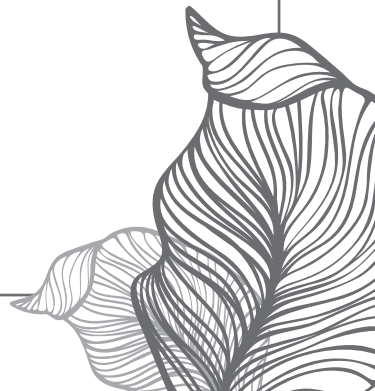
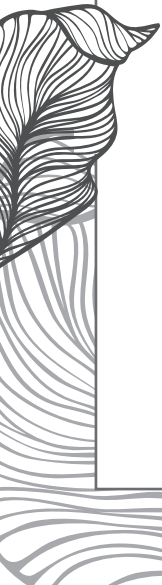
ALEXANDER, MICHELLE
AND ED SHAYNE-SASSAMAN



If Bill were here
he would join me in
honoring all of you.



SHEILA KONAR



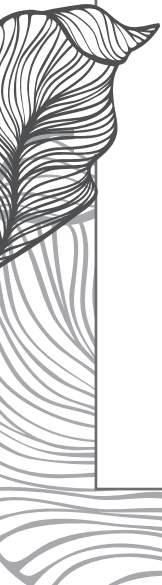
IN HONOR OF
RABBI NECHEMIA AND MASHA VOGEL
for their 36 years of tireless dedication.

We are truly blessed to have Chabad and your inspirational leadership as part of our Rochester Jewish community.

IN HONOR OF THE
GOLDSTEIN AND NORRY FAMILIES
for their vision and support.



ARNOLD AND JANINE SHAPIRO
ARYEH AND SHIRA, RAZIEL
AND TZIPPORAH TWERSKY
JOSEPH AND NATHAN SHAPIRO



MAZAL TOV TO ALL THESE VERY,
VERY SPECIAL PEOPLE.

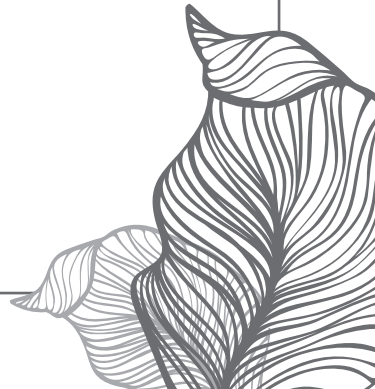
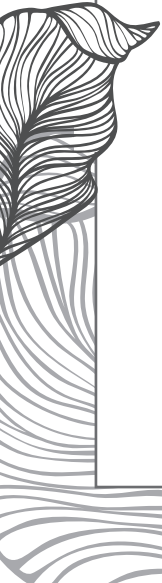
RABBI NECHEMIA & MASHA VOGEL

DAVID O.B.M. & JEANETTE GOLDSTEIN
JULIAN & MARJORIE GOLDSTEIN

NEIL & SHARON NORRY O.B.M.
& LEWIS NORRY



DR. DAVID & ANNA
MAY EISENBERG



Congratulations and thank you to
RABBI NECHEMIA AND
MASHA VOGEL

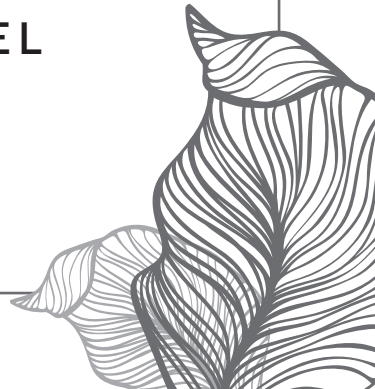
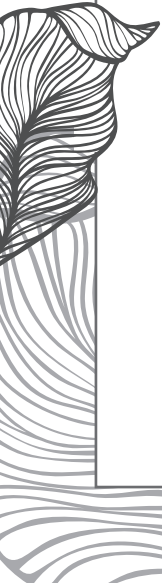
for 36 years of service, wisdom and
spiritual guidance to our Community.

We salute and appreciate the
GOLDSTEIN AND
NORRY FAMILIES

for their enduring support of
Chabad and its mission.



ROBERT AND LISA FOGEL





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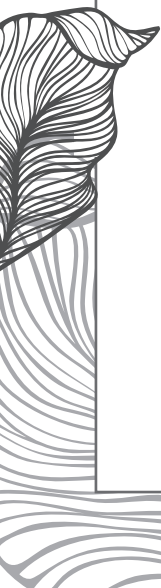
We are proud to support

Chabad Lubavitch of Rochester

Congratulations to the 2017 Honorees!

Jim Herbst
Vice President, Client Consultant

Manning & Napier
290 Woodcliff Drive
Fairport, NY 14450
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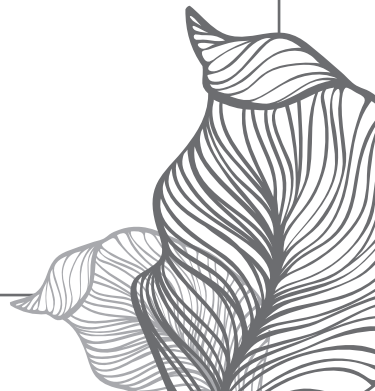
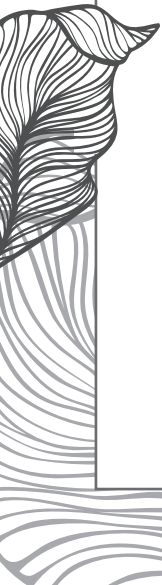
IN HONOR OF
RABBI AND MRS. VOGEL

in recognition of their dedication
and immeasurable contribution
to the students of U of R,
the community of Rochester,
and the entire Jewish people.



With deepest appreciation and respect,

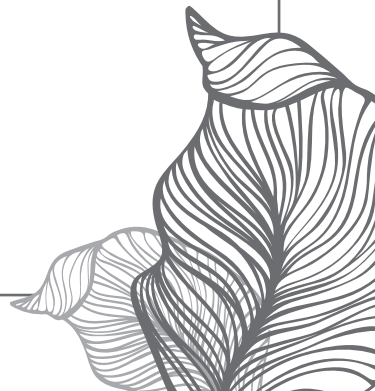
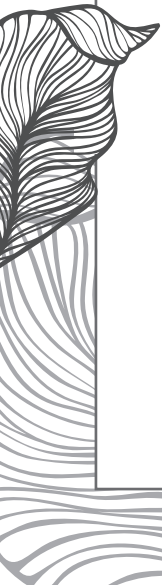
**THE MISHKIN FAMILY,
JERUSALEM, ISRAEL**



THANK YOU TO
CHABAD
FOR EVERYTHING YOU DO!



**ROCHESTER MEN'S
CHEVRA KADDISHA**



CHABAD IS A BLESSING ALL OVER THE WORLD
BUT ROCHESTER IS BLESSED TO HAVE
AS OUR FOUNDERS AND DEDICATED LEADERS
RABBI VOGEL AND MASHA
AND THEIR FAMILIES,

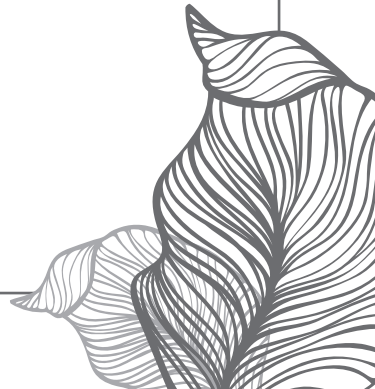
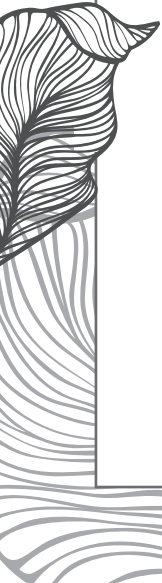
AND OUR FOUNDERS AND SUPPORTERS
DAVID & JEANETTE GOLDSTEIN
AND NEIL AND SHARON NORRY
ALL OF BLESSED MEMORY

who have passed on to their children
the Midah of Tzedaka to continue their support.

Thank you, and a hearty Mazal Tov for your
dedication for 36 years ad-infinitum בעזרת השם



THE GRUBER FAMILY



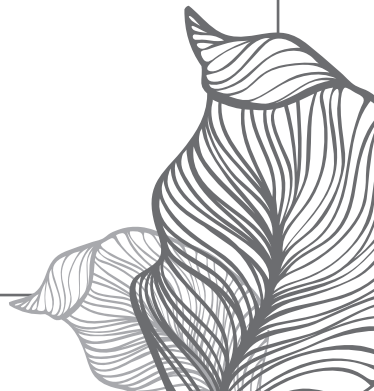
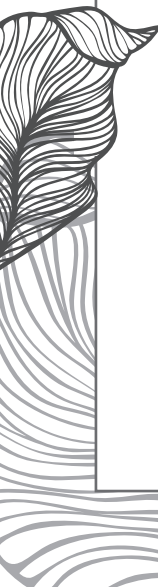
IN MEMORY OF
SHARON & NEIL NORRY, Z”L
AND DAVID AND JEANETTE GOLDSTEIN Z”L
who welcomed the Vogels to our community 36 years ago.

In honor of
LEWIS NORRY
AND JULIAN & MARJORIE GOLDSTEIN
who honor their parents' legacy through their
continued support of Chabad Rochester.

In honor of and with great admiration for
RABBI NECHEMIA AND MASHA VOGEL
who together have brought their
love of Yiddishkeit and Klal Yisroel to Rochester, NY.
You have enriched our lives. Thank you.



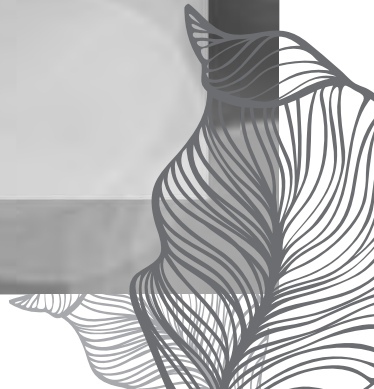
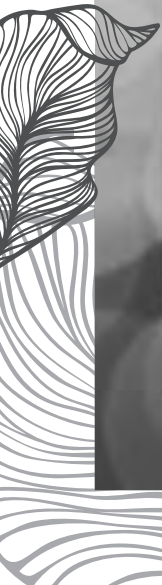
**RACHEL ROSEN & RON WEXLER
& FAMILY**



Mazel Tov
to the Norry Family

Thank you for always
lighting the way
for our community

With love,
The Robin & Steven
Katz Family

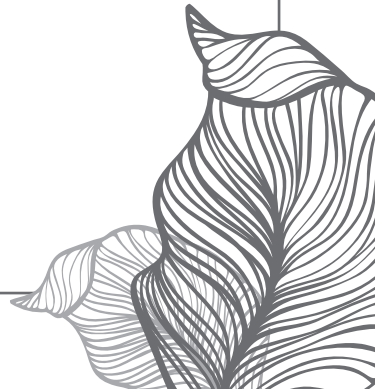
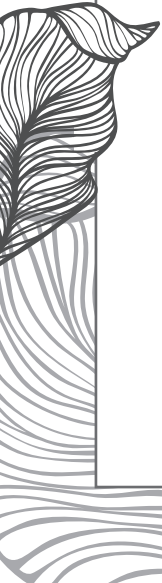


YASHIR KOACH
TO THE
NORRY FAMILY
SHARON & NEIL NORRY O.B.M.
AND TO
LEWIS NORRY, ESQ.

For their steadfast love and devotion
to the Rochester Jewish Community



BARRY J. PALKOVITZ, ESQ .
PITTSBURGH, PENNSYLVANIA



It is with the deepest respect, affection, and gratitude
that we honor the life and work
of

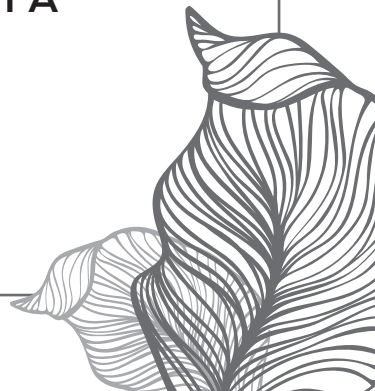
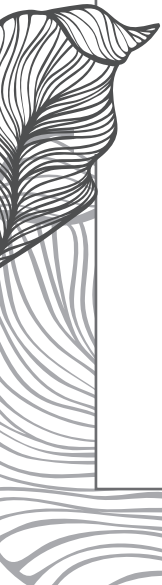
RABBI NECHEMIA VOGEL
brilliant educator, trusted advisor, and beloved friend.
He has been placed among us
to teach us compassion and to heal the world.



DR. & MRS. EDWARD ZINKIN

**DR. & MRS. ADAM ZINKIN,
SARA & MAX**

**DRS. NOAH & HEATHER
ZINKIN, ALANA & JULIA**





Mazal tov

to **Chabad of Rochester**
celebrating 36 years

Yasher Koach to
David & Jeanette Goldstein O.B.M.

with

Julian & Marjorie Goldstein
honored with the DOR L'DOR AWARD

Rabbi Nechemia & Masha Vogel
honored with the FOUNDERS AWARD

Neil & Sharon Norry O.B.M.

with

Lewis Norry
honored with the DOR L'DOR AWARD

May you go from strength to strength



Jewish Federation
OF GREATER ROCHESTER



The Foundation
OF THE JEWISH FEDERATION
OF GREATER ROCHESTER

Mazel Tov to
CHABAD OF ROCHESTER
and to
ALL OF THE HONOREES.

Thank you for your continued work in our community.

Special thanks to the
NORRY FAMILY
for your inspiration, leadership and friendship.



**JULIE AND MITCHELL
NUSBAUM AND FAMILY**



Mazel Tov

to

**Chabad Lubavitch
of Rochester**

and to

Rabbi Nechemia & Masha Vogel
David & Jeanette Goldstein O.B.M
with Julian & Marjorie Goldstein
Neil & Sharon Norry O.B.M
with Lewis Norry

Warm wishes from
Richard Gray, President, JCC Board of Directors
Arnie Sohinki, Executive Director
JCC Board of Directors and staff

★ LOUIS S. WOLK
JCC
ROCHESTER

MAZEL TOV

NECHEMIA, MASHA
AND CREW

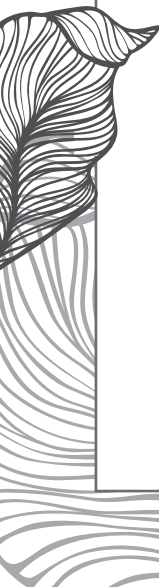
on 36 years of Dedication and Devotion
to the Rochester Jewish Community.
Your success is our Nachas.

May Hashem continue to give
you Koach and Brocho
and may we continue to “Shepp Nachas”.



DOVID, RACHEL & FAMILY
HADASSAH & FAMILY
ELIANE

CHAIM, NALEH & FAMILY
NUCHI, SORELE & FAMILY
MOISHE, DINAH & FAMILY
LONDON, ENGLAND
CHUNI, ORYAH & FAMILY -
WILMINGTON, DELAWARE





We are delighted to be part of honoring the Norry family for their longstanding contributions to the Chabad Lubavitch Center

Connect with us online at www.THECABOTGROUP.com



ב"ה

Mazal Tov!

David and Jeanette Goldstein z'l

Julian and Marjorie Goldstein

Temple Beth El

בית אל

An Inclusive Jewish Community

Mazel Tov to
RABBI & MRS. VOGEL
on this well deserved honor

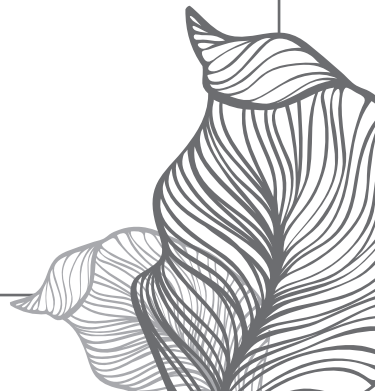
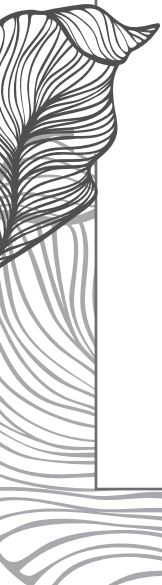
and to
CHABAD LUBAVITCH OF ROCHESTER
on Double Chai!



DAVID, RUTHI & NOY



Sabragrill





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ב"ה

Mazal Tov!

Neil and Sharon Norry z'l

Lewis Norry

Temple Beth El

בית אל

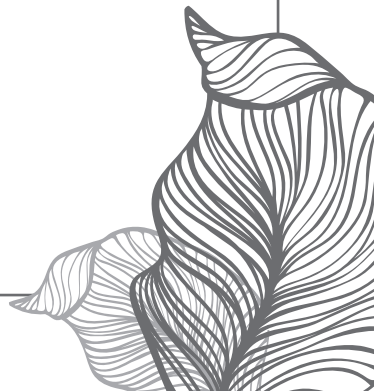
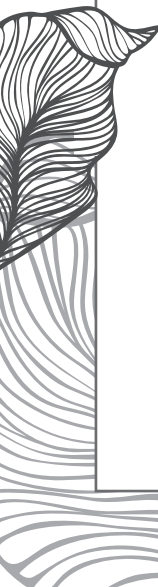
An Inclusive Jewish Community

MAZEL TOV TO
RABBI & MRS. NECHEMIA VOGEL SHLIT”A
on all of the ‘nefashos asher asu b’rochester’.

You have grandchildren
and great grandchildren
all around the world who
have Hakaros Hatov to you.



THE STANSKY MISHPACHA

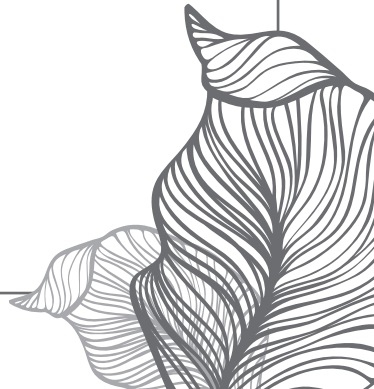
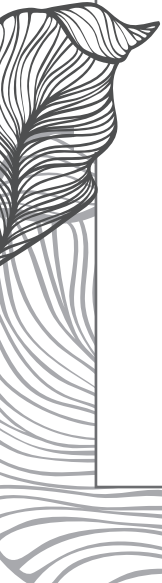


MAZEL TOV!

Best wishes for
Hatzlachah Rabbah!



YITZCHOK & BREINDEL BODNER





The entire Ora Academy family
joins in paying tribute to

CHABAD UPON ITS 36TH ANNIVERSARY
RABBI NECHEMIA AND MASHA VOGEL
DAVID AND JEANETTE GOLDSTEIN, OB”M
WITH JULIAN AND MARJORIE GOLDSTEIN
NEIL AND SHARON NORRY, OB”M
WITH LEWIS NORRY

Thank you for making a difference!

Rabbi Eliezer Y. Lehrer
Headmaster



Ora Academy

139 Winton Road South, Rochester, NY 14610
Tel. 585.271.8711 - Fax 585.271.8158 - www.oraacademy.org

To Rabbi and Rebbetzin Vogel and the whole Chabad family.

I personally would like to thank you
for all you do for Hashem's children
and the whole community.

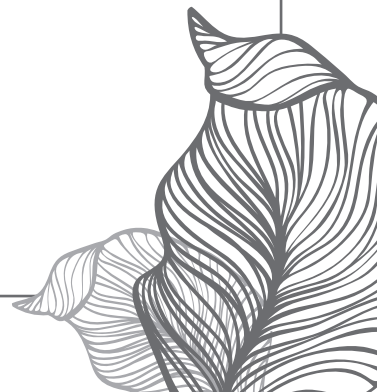
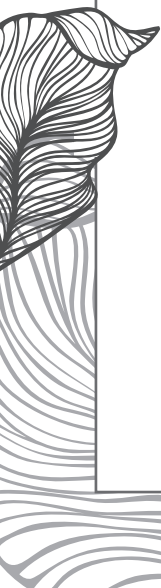
You are a gift from Hashem
and you are truly a Shaliach of Hashem.

*Thank you, thank you, thank you !!!
Mazel tov to all the honorees!*

Hatzlacha, Bracha,
Health and Happiness,
Torah and Mitzvah Blessings
to you and the Chabad Families

Mazel tov from
Pesach Dovid Usdane
and

 **PrintRoc**
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Mazel Tov to the honorees

**JULIAN & MARJORIE GOLDSTEIN
AND LEWIS NORRY.**

Thank you for all the years of commitment and love which
you have invested in the Rochester Jewish community.

You have set the example of what it means to live a life of Chesed - Kindness
as you show the most sensitive care to all generations both young and old.

Your friendship is so dear to us, may you go from
strength to everlasting strength.

Thank you!

To our beloved

RABBI NECHEMIA & MASHA VOGEL

Mazel Tov!

Thank you for 36 years of love, devotion, and friendship.
You bring the eternal light of the righteous to every Neshama you encounter.

Your 36 is the double Chai, the extra burst of life and
inspiration which all feel in your presence.

May both of you be Blessed with many years of life and
light, to strengthen the Rochester community with an
eternal love for Torah, Mitzvot and all Klall Yisrael.

אור חדש על ציון תאיר ונזכה כלנו מהרה לאורו.

“May You shine a new light on Zion,
an may we all speedily merit its light”

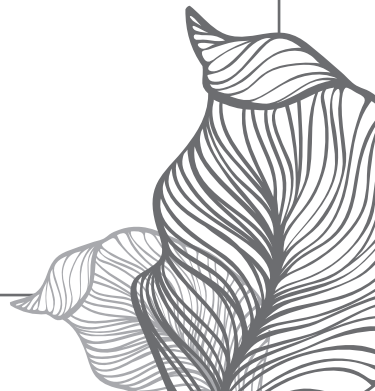
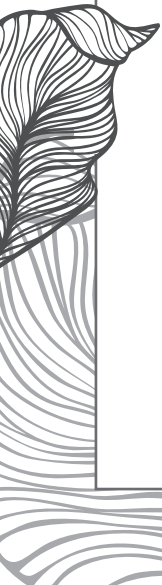
To our dear friends
CHANY & REB DOVID MOCHKIN,

Thank you for your 25 plus years of friendship
You have enhanced our lives as well as the
Rochester Jewish Community
Keep up the good work!

Continued Nachas from your beautiful family.

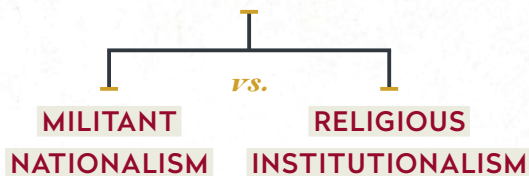


With love,
BARUCH & MALKY EISENBERG





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WHEN

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7:15-8:45 PM

LOCATION

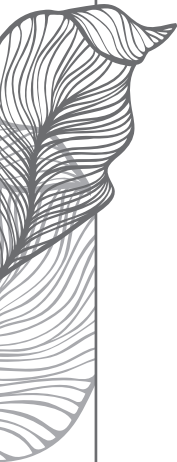
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MORE INFO/ REGISTER

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“They shall beat their swords into plowshares
and their spears into pruning hooks;
Nation shall not lift up sword against nation,
nor shall they learn war any more.
But they shall sit, everyone under their vines and fig trees
and none shall make them afraid.” (Micah 4:3-4)

“All Jews share one common soul —
only the bodies are separated.” (Tanya, Ch. 32)



FROM YOUR FRIEND, "DAVKA"

Best wishes to
CHABAD OF ROCHESTER
for continued success.

Mazel Tov and thank you to the
DEDICATED HONOREES.



With heartfelt appreciation,
BERYLAND JOAN NUSBAUM





OUR PLEASURE TO HELP
COMMEMORATE THIS
SPECIAL OCCASION.



THE LEIPOLD FAMILY

Mazal Tov to the
NORRY FAMILY!!

Your devotion to Jewish life is an example for us all.
Thank You Lewis for everything that you do!



With much appreciation and fondness,
AMY DAVIDSON & NORM STEINBERG & FAMILY





Mazel Tov & Best Wishes
TO ALL THE HONOREES.

May you continue to be an inspiration to the entire community.



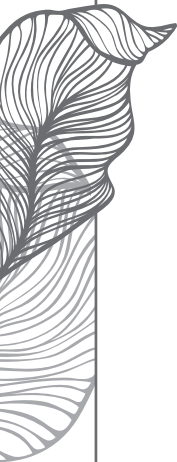
DANNY & RINA CHESSIN

**CHASE IS PROUD TO SUPPORT
CHABAD OF ROCHESTER**
on this important milestone.

Congratulations to
**JULIAN AND MARJORIE GOLDSTEIN
AND PARENTS DAVID AND
JEANETTE GOLDSTEIN (OBM)**
on their well-deserved honor.

Our profound thanks to the Goldstein family for
years of friendship and many more to come.





In honor of
**RABBI NECHEMIA AND
MASHA VOGEL**
for celebrating 36 years of leadership
and dedication to our community.
May you continue to go from strength to strength.

And in memory and honor of the
**NORRY AND GOLDSTEIN
FAMILIES.**



LOUISE BRAUN



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Mazel Tov to Rabbi Nechemia and Masha Vogel for completing 36 years of providing a Jewish Neshama to our community and our family. We will never forget the first time we met Rabbi Vogel at the U Of R and he invited us to his home and shared with us the beauty of Judaism.

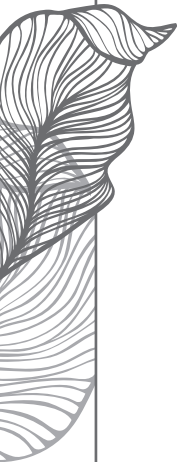
Congratulations to David & Jeanette Goldstein O.B.M.

with Julian & Marjorie Goldstein, Neil & Sharon Norry O.B.M.

with Lewis Norry for their well deserved awards.

From the Weiss family (Michal, Oren, Maia, Gal and Liat)





E S SYSTEMS
is proud to honor
LEWIS, NEIL AND SHARON NORRY
for their generosity to our community.

With the greatest of admiration,
and years of doing business together.

Mazal Tov to
CHABAD OF ROCHESTER
Celebrating 36 Years of Commitment and Service to the Rochester Jewish Community

We add our heartfelt congratulations to
RABBI NECHEMIA & MASHA VOGEL

Founders Award recipients

And

NEIL & SHARON NORRY OBM
WITH LEWIS NORRY

Dor L'Dor Award

May you go from strength to strength



Simon & Josephine Braitman Family Supporting Foundation



The Foundation
OF THE JEWISH FEDERATION
OF GREATER ROCHESTER





DAVID & JEANETTE GOLDSTEIN O.B.M. •
JULIAN & MARJORIE GOLDSTEIN
RABBI NECHEMIA VOGEL & MASHA VOGEL
NEIL & SHARON NORRY O.B.M. • LEWIS NORRY

As a result of your generosity and hard work, Chabad of Rochester is able to continue bringing the local Jewish community together, as they have done for the last 36 years. The Chabad organization is truly a cornerstone of Jewish life in the Greater Rochester Area and we are grateful for the continual support the honorees have provided.



Best Wishes,

LINDA, JASON, PAULETTE, AND LEAH REYNOLDS

The Chabad's story of educational outreach in the Rochester Community is remarkable.

We are proud and happy to be a part of it.



LARRY AND RITA CHESSIN





DEAR BELOVED GRANDPARENTS
DAVID AND JEANETTE GOLDSTEIN,

With deep appreciation for being role-models of the Torah value of chessed. May your memory be a blessing, and may Hashem reward you with His kindness for eternity.

Mazal tov! Mazal tov! From Strength to Strength! to our extraordinary
uncle, aunt and brother-in-law and sister-in-law
JULIAN AND MARJORIE GOLDSTEIN.

May Hashem bless you and your family with the health, the strength and the
resources to continue your many acts of chessed for our family and Klal Yisrael.



With love and admiration,

JACOB, MICHOEL, EITAN, BEN, BETH, JOSH, ESTHER AND ANN

Mazel Tov on your Double-Chai!

Chabad Lubavitch of Central NY
Chabad House at Syracuse University
Rabbi Yaakov & Chanie Rapoport, Regional Directors
Rabbi Zalman & Sorah Ives, Directors of Undergraduate Programs, Chabad SU

Chabad House at SUNY Oswego
Rabbi Yossi & Chana Madvig, Directors

Chabad of Clinton
Serving Hamilton College
Rabbi Didy & Devorah Waks, Directors

Chabad of Madison County Serving Colgate University
Rabbui Shmuli & Chaya Hatzkelevitch, Directors

Chabad of Cortland
Serving SUNY Cortland
Rabbi Mendel & Nechama Deena Hecht





Congratulations
GOLDSTEIN FAMILY
on your award!



BRADLEY GELB

**MAZEL TOV ON YOUR 36TH
AND A JOB WELL DONE**

Congratulations and best wishes
to the Honorees



BOB AND DEBBIE CORNELL





Mazel Tov
RABBI & MASHA VOGEL
Thank you for all that you do
for all of us



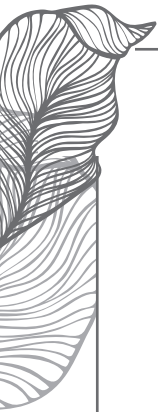
THE SEGELMANS
Rochester NY - Silver Spring MD

**IT MAKES US SMILE -
ALL THE GOOD THINGS YOU ARE
DOING FOR OUR COMMUNITY.**



Your friends at
EAST AVENUE DENTISTRY





IN HONOR OF
YOUR 36TH
ANNIVERSARY

MARCIA NABUT

*Well done.
Keep up the good work.*

DICK AND JUDY ROSENBAUM

MAZEL TOV TO OUR
FRIENDS & COLLEAGUES
RABBI & MRS.
NECHEMIA VOGEL.

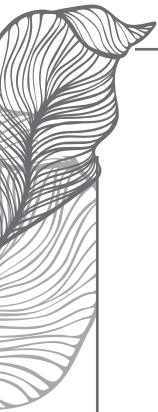
*"Remember, the first 36
years are the hardest!"*

RABBI & MRS. AVREMEL
GROSSBAUM
Chabad of Indiana

MAZALTOV
CHABAD ON
36 YEARS!

SHULA & CYRIL MEYEROWITZ





Mazel Tov to
RABBI & MRS. VOGEL
on their special anniversary
and to the other honorees for
their wisdom in supporting
the Chabad Lubavitch.

I would also like to offer a
special expression of gratitude
to my dear friends, the late
SHARON & NEIL NORRY
for their generous support of
the entire Jewish community.

LOUISE EPSTEIN

BEST WISHES!

MARGE GILBERT & FAMILY

Mazel Tov to
**RABBI NECHEMIA
AND MASHA
VOGEL**
and to
**CHABAD
LUBAVITCH OF
ROCHESTER!**

And Mazal tov to your
whole family,
wishing you many years of success.

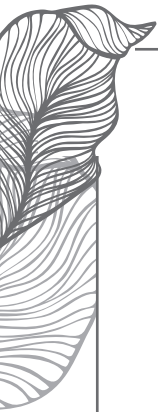
TAMARA STRUBEL

*With thanks, appreciation
and gratitude to*
**RABBI & MASHA
VOGEL**
*for all their dedicated work and love
they & their entire family
have done to enhance Jewish
life in the Rochester area...
and for the privilege of having
their children and grandchildren
in my classes for over 30 years.*

Hazak, hazak!

DAVE ROGACHEFSKY





We sincerely thank
**RABBI AND
MRS. VOGEL**
*for all that you do
for our family and for the
Rochester community.*



ELIEZER AND MIRYAM VILINSKY

Kol Hakavod
*Thank you for all that you
do for our community.*



**DR. E. DAVID AND
BARBARA APPELBAUM**

*We appreciate Chabad
for all it does
for the Jewish Community.*

Best wishes to
**LEWIS NORRY
AND RABBI &
MASHA VOGEL**



**ZELIG (STUART) &
BETSY BOBRY**

In honor of
**RABBI NECHEMIA
& MASHA VOGEL.**

We salute your efforts.



Congratulations & Best Wishes.
PHILIP & ILENE WEXLER





In loving memory of
ALBERT KASDIN,
IDA SCHWARTZ,
LOUIS SCHWARTZ.



FROM THE KASDIN FAMILY
PHYLLIS KASDIN -
KARIN & HAROLD
LISA & MARTY
JEREMY & KEF

*Congratulations on 36 years of
fabulous work in Rochester.*



Keep it up.
JUDY & MICHAEL KRIEGER

Mazel Tov to
CHABAD
*and everyone
associated with Chabad.*




Thank you.
ANNA & LEN STEIN

Congratulations to the
NORRY FAMILY
on this accomplishment.



Best wishes from
PAULA MASTROLONARDO
In Loving Memory of Paul Mastro





*Many thanks for all you have
done for the Jewish Community*



JANNE & ARTHUR FRIEDMAN

*For years, people have traveled to
faraway places, digging for their
treasures near bridges in the middle of
the night. They meet Chabadniks, who
remind them to go back home and dig
by their own hearth for their treasure.*

*Thank you for helping so many of us
return again, and find our heritage.*



RAHEL SHERMAN

*Mazel tov and yasher koach
to the entire*
CHABAD FAMILY.

*Thank you for your vision and
accomplishments for our Community.*




TIBOR & ROSE LICHTMAN

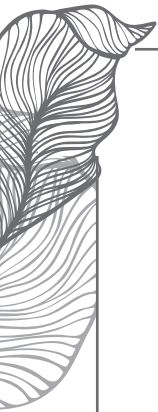
**THE AMERICAN-ISRAEL
CHAMBER OF COMMERCE -
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congratulates

**CHABAD OF
ROCHESTER**
on 36 years of service.



*For more AICC information:
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Steven H. Millmond*





In loving memory of
MYRON KOLKO,
a lifelong
Chabad supporter.



DVORAH KOLKO

**DEAR RABBI
 & MASHA,**
*You have always gone from
 strength to strength and we know
 you will continue to do so.*

*There are a lot of people who
 depend on you and love you.*



Best wishes.

ESTHER MILLER

We are blessed with the spiritual leadership of
**RABBI NECHEMIA
 AND MASHA VOGEL
 AND THEIR FAMILIES.**

*The soul they bring to our community is
 invaluable in creating our divine quality of life.*



Many blessings,

**THE WOMEN'S TORAH STUDY GROUP,
 LED BY RABBI DANNY GOLDSTEIN
 MYRA BERLOWITZ, NANCY HILLER,
 KAREN KESSLER, BARBARA LIPSKY, KATE
 LIPSKY, ANDREA MILLER, MARCIA STERN,
 ADRYANN STRAUSS & MARGIE WISEMAN.**

Mazel Tov on
36
amazing years!



OPHIR HAIMOFF





*On behalf of the 264 Chabad Jewish
Student Centers worldwide,
Chabad on Campus
International congratulates
CHABAD LUBAVITCH OF ROCHESTER
RABBI NECHEMIA AND MASHA VOGEL
AND YOUR WORTHY HONOREES,
as you celebrate 36 years of service as a home
away from home for Rochester community*

*Best wishes for continued success.
Mazel Tov!*



www.chabad.edu

**CONGRATULATIONS
FROM YOUR FRIENDS AT:**



**Hewes
Fastener**

*Thank you for all the wonderful
work being done in our community
by all the*

CHABAD FAMILIES
& Mazel Tov to the
**GOLDSTEIN
FAMILY.**



From the families of
NORMAN & BRIAN BLAUSTEIN

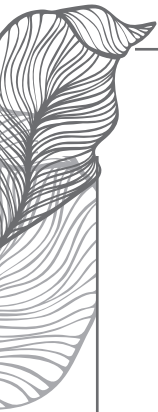
ברכה והצלחה
בכל מעשה ידיכם

**MAZAL TOV AND
CONGRATULATIONS!**



**MIRIAM GROSS, MICHAEL
GROSS, DOVID GROSS**





In honor of - and in appreciation to -
THE VOGELS AND
MOCHKINS,
for their years of service to the entire
Rochester Jewish community,
as well as personal friendship,
back to the early days of Ganchrows
and Chabad in Rochester!



MARK & JOAN GANCHROW

Mazel Tov to
RABBI & MASHA
VOGEL AND
FAMILY
for 36 years of service
to the Rochester Jewish community



RONALD & RAINA BERGER

May you go from
strength to strength!

Thank you
RABBI NECHEMIA
AND MASHA
VOGEL!

I can still hear the singing
around the Shabbos Table
and taste the delicious
meals from 1985.



With love,

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Mazel Tov to the Honorees.

*Thank you for being
there for the
Jewish Community.*



MARVIN & BARBARA GRAY

In honor of
LEWIS NORRY AND FAMILY.



From

RICHARD & LAURIE GETSLOFF
GETSLOFF DESIGN GROUP, INC.

Mazel Tov to Chabad on
your 36th Anniversary

Thank you to the
VOGELS, GOLDSTEINS
AND NORRYS

for all your good work
with Hashem's blessings



HERSCH & CAROLYN BORNSTEIN

*Mazel Tov on 36 years of amazing
work in the Rochester community.*

*May you continue to go from
strength to strength.*



Warmly,
NUTI AND SHULAMIS LURIE





NORTHMARQ CAPITAL
PROUDLY SUPPORTS

*The Chabad 36th
Anniversary Gala
honoring Lewis Norry
and in memory of
Sharon and Neil Norry*

*From Sam Berns and your friends
at NorthMarq Capital Rochester*


**NORTHMARQ
CAPITAL**

SAM BERNS | 585.262.2100
NORTHMARQ.COM/ROCHESTER

Thanks to the
Chabad Family for
all that they do.



MICHAEL & JOANY COOPER

Mazel-Tov to our dear friend,
MASHA VOGEL,
on this most deserving honor.

Your selfless dedication and enduring
commitment on behalf of Chabad is
outstanding and non-stop.

May G-d bless you and your family with
the zechut to continue helping and
serving the community of Klal Yisroel.



SHERMAN FAMILY, BARNETT FAMILY

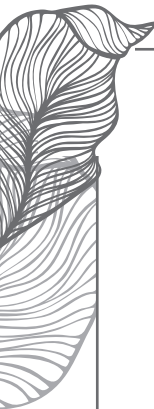
Mazel Tov
&
Best Wishes



From

MR. & MRS. BRUCE GOLDHAGEN





To Our Dear Machatonim,
Hashem should give
you blessings
to continue the
outstanding work
of igniting Jewish souls.



Very fondly,
CHAIM & SARAH HEIN

In honor of
RABBI NECHEMIA AND
REBBETZIN MASHA VOGEL.

חזק ואמץ

and may Hashem bless you with
continued hatzlacha and nachas.

In honor of
JULIAN & MARJORIE
GOLDSTEIN.

Thank you for all you do on behalf
of Jewish education in Rochester.



DANNY & LEA GOLDSTEIN

*The dinner is a wonderful
honor for our parents*
DAVID AND JEANETTE
GOLDSTEIN, O.B.M.,
AND
JULIAN AND MARJORIE.



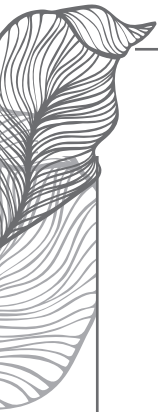
*With love from your
brothers and sisters:*
ALBEN, FERNE, STAFFORD,
BENSON, DARICE,
JACKIE, AND JEREMY

MAZEL TOV ON YOUR
36TH ANNIVERSARY



DOMINICK CAROSELLI





Mazel Tov!
We applaud your
years of educational and
outreach programming.

Thank you especially for
friendship and for your
kindness to Irving Simon.



SHERI AND ROBERT SIMON

מזל טוב

To all the honorees-
Mazel Tov on this
well deserved honor



Thank you for your lifelong
contributions and dedication
to our community

Igor & Michal Spivak

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michal@designsbymichal.com

*Thanks for all
you've done and
best wishes going
forward!*



DAVID R. ISAACSON, MD
UNIVERSITY OF ROCHESTER
SCHOOL OF MEDICINE '87

Dear Rabbi & Rebbetzin Vogel,

*Mazel Tov on this well
deserved honor.*

*May Hashem grant you good
health and the strength to
carry on your holy work.*

Sincerely,

RABBI CHAIM & AVIGAYIL HISIGER





GREETINGS



Mazaltov to all the honorees, especially the Vogels. Your work and legacy have enhanced our community for years, and years to come.

BRIAN & NONNA HIRSCHFIELD AND FAMILY

Mazel Tov Greetings

LEAH G. FISCHER

Mazeltov to Chabad and all the honorees.

SHEILA GISSIN WEINBACH

My best to you in all the years to come.

STELLA TILLIE LEVINSON

Mazel Tov Rabbi Nechemia & Masha Vogel. May you long continue your mission in the Rochester Jewish community.

MIRIAM WEIDENFELD

Mazel Tov Greetings

DR. & MRS. YITZCHOK KAPLOWITZ

Mazel Tov on celebrating 36 years of service to the Rochester Jewish Community.

BARBARA & RICHARD MICHAELS

Thank you Rabbi Nechemia & Masha Vogel for your dedication to teach and guide the Rochester Jewish community for 36 years. MAZEL TOV!

MEIR & GENYA FRIEDMAN





Congratulations on your 36th!

GAME PLAN MARKETING

Mazel Tov Greetings

MICHAEL & TERRI ROSENHOUSE

Thank you Rabbi Nechemia & Masha Vogel for your dedication to our Jewish community.

HON. SANDRA FRANKEL

Mazel Tov on reaching Double Chai!

THE PHILLIPS FAMILY

Mazel Tov

HELEN COHEN

Mazel Tov Greetings

ELLIOTT & TAMAR FIX

To Rabbi & Mrs. Vogel, May you go from strength to strength!

SUSAN ESAN

With thanks and gratitude for all that you do

RACHEL & SCOTT GORDON, DANIELLE, JULIA, SYDNEY

Hashem's blessings to the Vogel Family for all that you
do for the Rochester Jewish Community

BARBARA HOLLANDER

Mazal Tov and Best Wishes

FROM SORINA AND DAVID GOLDSTEIN

Mazel Tov, Mazel Tov - May you go Mechayil el Choyil, from Strength to Strength!

MIRIAM BERGER



CHABAD HOUSE MEMORIES



NEITHER SNOW NOR RAIN...

I remember that in December, 1984, Chanukah was fast approaching and I had forgotten to bring candles or a Menorah back with me from home after Thanksgiving break. My home shul had sent me one of our "Chanukah Rescue" packages but it was lost in the mail somehow and I still had nothing with which to light candles on the 1st night of Chanukah.

When the 1st night rolled around, there was a huge snowstorm in Rochester - roads were slick and filled with snow and the local walkways on campus already had 4-5" of accumulation. I was waiting for my roommate to return from dinner, in the hopes we could light candles together with some friends, when there was a knock on my dorm room door in Gilbert Basement.

I opened the door to find a sopping wet Rabbi Vogel, complete with Russian hat and overcoat, standing in the doorway with a small bag containing a menorah, some candles, a dreidel, and some chocolate Chanukah gelt. I was overwhelmed by the kindness and generosity of the selfless man and what he did for me that night.

I never forgot that night or the effort that surely went into Rabbi Vogel trekking to my dorm's door to make sure I could light candles. Both I and my roommate were frequent attendees at the Vogels' (now legendary) Friday night Shabbat dinners at 36 Lattimore Road and we often davened with him at the UR Chapel on Shabbat mornings. Chabad was a warm and steady Jewish presence in my college life that helped guide me thru my first four years away from home. I will always be grateful for that.

Kol Hakavod to Rabbi Vogel, his entire family, and all of the wonderful people who make the Chabad magic happen!

HON. FORREST STRAUSS, UR CLASS OF '85



GOING THE EXTRA MILE

My wife, Malka, and I met the Vogels shortly after they arrived in Rochester in 1981. We didn't just meet; we bonded and became good friends as Nechemia and Masha mentored us on our Jewish journey - our Jewish wedding was celebrated in their backyard and dining room at 36 Lattimore Road. We also became neighbors and I soon found myself assisting them with the Chabad House Shabbos and Holiday dinners at their home and their other various Chabad activities.

There is one adventure that I will never forget.

Although they lived near the U of R campus and their home was usually packed with college students on Friday nights, on Pesach Nechemia would run the First Seder for Russian Jews (who at the time lived on Bobrich Drive) at Blossom Nursing Home and the Second Seder was for the college students in his house. For a couple of years I helped Nechemia set up and run the "Russian" Seder (in Yiddish and English) and we then walked back home together (about 5 miles) where our families were waiting for the Seder.

In 1984 the majority of the Russian Jews moved from Bobrich Drive to Penfield and Nechemia told me that it was just too far away and that unfortunately we wouldn't be doing the Russian Seder. Then a week before Pesach he called me: "Yosef, I just heard that the missionaries have invited the Russian Jews to a "Seder" - there's no way we can let this happen; we have to make a Seder in Penfield! Are you in?" "Sure!" I replied while wondering how far it was.

We "borrowed" an empty apartment on Crown Oak Drive and brought tables, chairs and food. The apartment was crowded, the atmosphere was warm and the Seder was beautiful. Then came the walk back to 36 Lattimore Road (about 10 miles). It was close to 2 in the morning when we arrived - to a house full of guests (some had dozed off...). It was a mixed group. How mixed? There were a few students from Geneseo who were staying for Yom Tov; there was a woman and her young son who Nechemia had picked up the night before from the Greyhound station in Corning (apparently she had emotional issues and had run away from home - her family had called and Chabad came to the rescue); there was Morris G., a Jewish prison inmate who Nechemia had befriended on his visits to the jail in Albion - he was due to be released during Pesach but Nechemia had managed to get him an early release and picked him up that morning from Albion; and our respective families. And so we sat down for the Seder and Masha finally got to serve her amazing food...

I know this all sounds a bit crazy but I was there. Does Chabad go the extra mile? Yes - times 10!

YOSEF KALFA







BEEN THERE DONE THAT

I arrived at the University of Rochester in the fall of 1992 full of academic ambition. I had gone to Hebrew Day School as a child. However, as is often the case, my childhood knowledge of Judaism did not sustain the interest of my adult mind. In short, when it came to Judaism I figured that I had “been there, done that” and I was not very inspired.

By the time that I graduated in 1996, I was on my way to a Torah Study Program in Jerusalem and I was very much into learning about my Jewish heritage. What happened in-between was that I met Chabad on campus.

My first contact was when I fell ill and was in the infirmary for several weeks and the Rabbi brought me a book on basic Judaism. Then I attended a Chabad discussion group, and then finally my friend Brian schlepped me to the Chabad House for a Shabbos. I remember that the first visit was an unusual experience for me but something kept drawing me back, almost every week for three years. My eyes were being opened to the beauty of my heritage in a way that I had never seen before and never knew existed. The Chabad House helped nurture my Jewish identity, and I began to feel a real pride in my Jewishness. For almost three years I was a part of the Chabad House family, experiencing “very special Shabboses” (because, according to Rabbi Vogel, every single Shabbos was a “special Shabbos”!) holiday, classes and more. After graduation I worked at the Wolk Center for Jewish Cultural and Enrichment of the Deaf and then as the Adult Educational Coordinator of my synagogue. It is wonderful to be able to give back something wonderful to the community.


Best of all, while volunteering at the Chabad House I met my wonderful husband and we got married in March 1999 with Rabbi Vogel officiating. With G-d’s help our home has been able to teach others the meaningful Yiddishkeit that we saw at the Chabad House. When Chabad befriended me on campus it was not only my Jewish identity that they had enriched but the identity of my children and all the future generations that will come from me IY”H.


SARAH ZELDMAN (KRUPNICK), UR CLASS OF '97



THE ZEIDE OF MY CHILDREN

I met Rabbi Vogel for the first time in 1995 as a freshman at U of R. I distinctly remember arriving at the interfaith chapel for Rosh Hashana services and finding a menu of options: Reform, Conservative, and Orthodox. Shooting for the stars, I headed for Orthodox. That





inspiring Rosh Hashana was the start of an important relationship which continues to flourish some 22 years later.

Whether during my days as a university student, my post college yeshiva days, time in law school, as a young newlywed moving to Israel, or now mid-career and a parent to teenagers, Rabbi Vogel has been a source of encouragement and support, and a guiding light throughout my entire adult life.

From the countless Shabbat meals filled with the Rebbetzin's "chicken soup for the soul" uplifted beyond the physical by Rabbi Vogel's hearty lechayim and inspiring stories and divrei Torah; from classes in Talmud in Wilson Commons to studying Chassidus together on long distance conference calls long after I had moved away, to sharing in our simchas in the decades that followed, Rabbi Vogel has been a key mentor for many many years.

During Rabbi Vogel's most recent trip to Jerusalem, he visited our family home - now bli ayn harah a busy place with our "Yerushalmi" kids bustling to and from yeshiva, cheder, and Bais Yaakov schools. After taking it all in for a long moment, Rabbi Vogel shared how he felt like "their Zeide."


The truth is that in spiritual terms, Rabbi Vogel is, indeed, their Zeide, as I shall attempt to show in the lines that follow.

The biblical injunction for Torah study is phrased in a rather unique way " " - vehsinantom levonecho which is typically translated as "you shall teach them faithfully to your children." However, Rashi advises us, that the legal import of the verse, as defined by Talmudic law, does not refer to teaching children at all. This verse, actually, obligates a Torah teacher to faithfully teach his students. Rashi goes on to bring several proofs that the true meaning of the word " " - bonim (literally, children) oftentimes refers to students. Conversely, he brings proof that the true meaning of "father" can refer to one's rabbi or teacher.

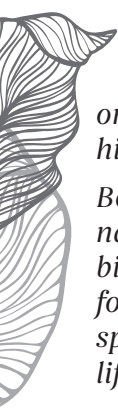
The Rabbinic interpretation begs the following obvious question: if the Torah intended to command a Torah teacher to faithfully teach his students, why not address the commandment directly to the teacher? What are we to make of this roundabout phraseology? Would it not be simpler to just instruct teachers to faithfully teach their students? Why draft language about parents and children if the true legal meaning refers to teachers and students?

To answer this question, we can look to another facet of Talmudic law. The Mishna (Bava Metzia 2:11), in discussing the laws of "lost and found" possessions, considers the following scenario: An individual finds two lost items, but circumstances allow him only to save and return one of them. One lost item belongs to the individual's father and the other to his main Torah teacher. Which takes precedence?

In granting its ruling on the case, the Mishna reveals a deeper level of understanding about relationships. The Mishna teaches: "Regarding a lost item belonging to one's father and a lost item belong to one's teacher, precedence is given to that of the teacher, because







one's father brought him into this temporal, mortal world, while one's teacher who taught him divine wisdom brings him to eternal life in the next world."

Beyond issuing its ruling as a legal code, the Mishna grants us deep insight into the true nature of the teacher-student relationship. In truth, a person can have "two fathers": one biological father and one spiritual father. One's biological father is the proximate cause for his physical existence in this world. One's teacher, on the other hand, is considered his spiritual father, his guide to learning the eternal wisdom of the Torah, the source of eternal life.

We can now resolve the question posed above: why does the Torah enjoin fathers to teach their sons if the true legal meaning refers to teachers and students? The answer is that the Torah wants to reveal to us the true nature of the teacher-student relationship. A Torah teacher is not merely an instructor or pedagogue with superior knowledge. A Torah teacher is, indeed, a kind of father who, through his deep bond with the student, imbues him with wisdom and eternal life. It is, therefore, most appropriate and natural to speak in the parlance of parents and children when addressing the teacher-student relationship.

Both I and my entire family consider ourselves very fortunate to have Rabbi and Mrs. Vogel as important figures in our lives. We owe to them more than we can express in this short note, but wish to make known our deepest appreciation and feelings of gratitude that we have merited to share our lives with them, to learn from them, and continue to be inspired by them and all that they do.

As I tucked my youngest daughter into bed following our most recent visit, she shared how much it touched her to hear Rabbi Vogel say that he felt like a grandfather to her and her siblings. It provided us all with a special dose of chizuk and support that only he could provide. What shined through with perfect clarity is how our family has a "father" and "grandfather" who truly exemplifies the deepest meaning intended by the verse - "you shall teach them faithfully to your children."

On this special occasion of the 36th anniversary of Chabad of Rochester, we pay tribute to the Vogel family and their immeasurable contribution to our family, the Rochester community, and the entire Jewish people.


PALTIEL (JOSH) MISHKIN UR CLASS OF '99



HAS IT REALLY BEEN (ONLY) 36 YEARS (ALREADY)?

I came to the U of R in the summer 1984, and Rabbi Vogel was one of my first calls. I would walk to the Chabad House at 36 (!) Lattimore Road most Friday nights, and to the U of





*R Chapel most Shabbos mornings, for the next two years, and for most of those Shabbos mornings we struggled to reach a minyan. Rabbi Vogel and I would joke that the most likely way to ensure a minyan would be for me to "unprepare" that week's laining, because if I was prepared, we would likely *not* get a minyan.*

There were some memorable Friday nights. There was the Shabbos that Moshe Yess came to town for a concert. Rabbi Vogel asked me to pick up Mr. Yess at the airport, as his flight was arriving during Rabbi Vogel's "The Jewish Sound" ("if it sounds Jewish, it's the Jewish Sound!") radio show, and I had no classes on Fridays. While I don't remember all the specifics of that Shabbos, I do recall some of that Friday night - there were l'Chaims, more than a few "shmek tabaks", and much enthusiastic singing, including a tearful rendition of "My Zayde".

There were plenty of other lively conversation at other Shabbos dinners. Rabbi Vogel, being from London, was (is?) a Beatles fan. I'd heard he was (is?) an excellent tennis player; that's one of my disappointments - that I never got to witness or experience that. I do know that Rabbi Vogel was (is?) an excellent skier. And he is probably the best ba'al-kriya-with-no-preparation I've ever heard.

I also fondly recall operating the slide projector (!) during Rabbi Vogel's reading of Megillas Esther on Purim night (it's probably automatically synchronized now, right?).

Rabbi Vogel was probably the only one who could get me to sing enthusiastically. I recall at Simchas Torah - or was it Sh'mini Atzeres? - night hakafos at Chabad - his - house, his singing "mainstream" Jewish songs, but without the lyrics. But I would sing - loudly - with the words, trying to be louder than he was. I'm sure I failed at it, but I enjoyed the effort (and my mother was there that evening, and said she couldn't recognize me, with my loud singing)!

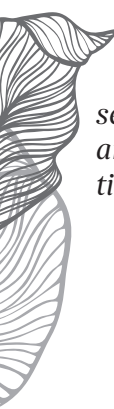
Sometime later, I had moved away from - then back to - Rochester, and Rabbi Mochkin opened (what was then) the satellite branch of Chabad Rochester. They were davening in the basement of a building near the corner of Chelmsford and Chelmsford (I always got a kick out of that). Again, there were plenty of Shabbos mornings when we didn't get a minyan (regardless of my level of preparation of that week's laining). But it was always a tremendously upbeat atmosphere, and I was never made to feel out of place, despite the fact that I davened "differently". And we enjoyed having Rabbi Mochkin join us at our Wednesday night basketball games and Sunday morning softball.

Over the years, there were another couple of moves - to the living room of the house on Winton Road, then to their current location. And as they built it, people came. In my time with them, I have spent Yomim Noraim, Shalosh Regalim, Purim Seudos, Simchas Torahs, and even Tisha B'Avs with them, and it's been a pleasure to watch the crowds grow and the ruach right along with them.

Chabad Rochester is an organization that does things right - if their name is on it, that's a







seal of quality. Rabbis Vogel and Mochkin are the cornerstones of that organization, and I am pleased to have been a part of it for many of their 36 years, during - and even after - my time living in Rochester. Yasher Koach and Mazel Tov!

MARK GANCHROW, SIMON BUSINESS SCHOOL '86




I PROMISED MY GRANDMA

After having graduated from the University of Rochester this past May (1989), and reflecting on my years in Rochester, I would like to share with you some "student's-eye" perspectives on the Chabad House. There's a lot I have to say about the impact Chabad House and the Vogels have made on my attitude towards Judaism, but first I think it will be helpful to tell you a little about my background.

I come from a family of varying degrees of Jewish observance. Grandma, my maternal grandmother, was the most observant, and it was she who insisted that my brother Jonathan, my sister Ashley, and I attend Hebrew School. When I was seven, my parents separated and then divorced. The divorce left my mother bitter, angry, and in dire economic straits. Life in our home became chaotic and tense, and my parents continued to battle. Any Jewish observance in our home was sacrificed at this time to the struggle to survive. My father went on to date and marry numerous other women - none of them Jewish. We got the message that intermarriage was OK - even preferable - since the only Jewish woman he married he was miserable with; although my mother, unlike her successors, truly knows him the best and remembers his birthday every year.

Only Grandma stood firm in her faith that we should have a Jewish education, a Jewish identity. She would wait for us after school in her banana-colored Oldsmobile and take us to a Hebrew School where we had very good, caring teachers. But when I was 11, Grandma was diagnosed as having bone cancer, and she died within the year. Once again we were left alone, unfocused, disconnected.

But I will never forget the last moments I ever spent with Grandma. She was lying in a hospital bed, emaciated and bald from the cancer treatments. I held her bony hand. She drew me close to her face and said in an almost inaudible whisper: "Lisa'le, promise me you'll marry a Jewish man." I didn't know what to say. I was confused - and quite annoyed. Here I am eleven years old, with so many questions and so little time left with my Grandma, and she was talking to me about marriage? She might as well have brought up nuclear fission - even that would have been less remote to me than marriage. Nevertheless, I promised her I would marry a Jewish man - can anyone refuse a dying woman's last request? Although I was quite baffled by the whole encounter, and despite the fact that for





years I conveniently ignored her wishes, I never forgot her words, or my promise to her.


The years went by and I went to the University of Rochester, eager to succeed and belong. I made friends quickly with a non-Jewish crowd. Admiring these new friends and wanting to be liked by them, I did what they did - ate with them, went to their parties, dated their boys. At the time I scorned Jewish boys. I decided their noses were too big and they were too serious, too intense for me.

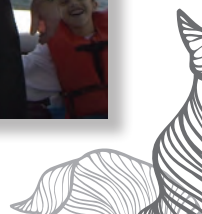
This state of mind lasted all through freshman year for me, and well into my sophomore year. But soon after that it began to wear thin. My "friends" were no longer the cohesive group I once knew, but were all going in different directions. Many joined fraternities and sororities. Some dropped out of school. My best friend at the time told me she was a lesbian. I felt lonely, and afraid. During this period I spent most of my time alone, hiding out in the library until late at night, or crying in my room. Although I continued to do well in school, I could not understand all the emptiness I felt inside. I thought: what I need is one good friend to help me. I need someone to come along who will instantly know me intimately, and pull me out of this rut with true friendship.

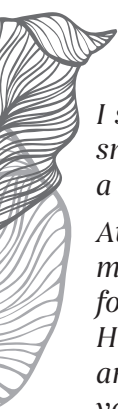
Although it was unclear to me at the time, I know now that I didn't need another person to cure what ailed me. I needed to know myself more intimately, to shake hands with my background and my past. My promise to my Grandma still gnawed at me. You see, all those years later she remained the adult I admired the most, the only one I knew not given over to violence or bitterness, the one I wanted to be most like. Although she was long gone, the things she had taught me continued to fashion and form me, the words she uttered long ago lived forever in my heart. It was these words, and my promise; I needed to make friends with now.

All the while, Rabbi or Mrs. Vogel had been calling me to spend a Shabbat evening at their house. I'm not sure how he or she got my phone number, but somehow one or the other eventually managed to get a hold of every Jewish student on campus. I had always enjoyed the Chabad House ads in the Campus newspaper that said, "For a Jewish experience that will warm up your Kishkas..." or the pamphlets with a close up shot of a bagel on the front. Yet when the Rabbi or Masha called, I would always brush them off, or say I would come and then not go. You see, Shabbat really scared me then. The last person to mention Shabbat to me was Grandma, and it had become a painful word. Besides, I thought, what could be more irrelevant to me and my problems than Shabbat? I needed to spend my time searching for my ultimate friend, I reasoned. But finally, I decided to go once and for all, figuring I had nothing to lose but another lonely Friday night.

Masha Vogel told me over the phone how to get to Chabad House, so after work on Friday afternoon, I started over. The feeling of just getting off campus immediately rejuvenated me. The air was brisk and familiar buildings and objects had a rosy glow in the sunset. In about 20 minutes I found #36 on Lattimore Road. The house was all lit up and the screen door propped open. Children's toys were scattered on the front lawn and made me smile.







I stepped inside, and immediately I was bombarded with the sounds of laughter and the smells of cooking. A Hebrew chant went up in the living room. Masha welcomed me with a chirping "Good Shabbos" and led me to where the women pray.


At first I thought: "What have I gotten myself into?" as I glanced around at the other women, many of whom I recognized from the U of R. But I soon forgot the separation as my lips formed the words and prayers long abandoned. Some of the prayers I remembered from Hebrew School, and others I had never heard before. But I enjoyed the tunes, I remember, and the Rabbi sang them in such a way that they sounded simultaneously exuberant and yearning. I tried to make out how many beautiful, wide-eyed children were looking at me, but they all scurried away before I could count them. After the praying, we pushed the tables together for dinner - mixed seating this time. The Rabbi called the guests and his family around for Kiddush. I finally had the opportunity to count the dinner party - there were almost 30!, and one, two, three, four, five kids. It was nice to see a family all together like that, especially because mine was so fragmented. Then the Rabbi led everyone in singing "Shalom Aleichem" and "Aishes Chayil" (Woman of Valor). As I listened to "Aishes Chayil" and read the translation in the pamphlets that had been passed out to everyone, I thought it was the most beautiful song I had ever heard. I had no idea a man could feel that way about his wife.

It was time to make Hamotzi, so we all formed a line into the kitchen to wash our hands. There was a lot of joking and jovial familiarity on this processional. I washed and recited the blessing posted on a sign in English and in Hebrew above the sink. I recognized the word "yad" from Hebrew School. A smiling man held the towel for me. I started to ask the little Vogel girl near me what her name was, but she quickly put her finger up to her lips, "Shhh," she whispered, "Not till after Hamotzi." But smiling brightly, she took a seat next to me and continued to communicate with me using animated gestures and faces. Soon the Rabbi said the blessing on the bread, ripped off a piece for himself and his wife, and busily set about cutting 30 more pieces. Everyone was excited - the challah was homemade by Masha that night - and we eagerly awaited the arrival of our piece as it was dipped in salt by Masha and sent down the table. I thought to myself: this bread tastes like childhood.

What followed was a veritable feast. There were pickles, olives, eggplant salad, gefilte fish, and chicken soup with matzo balls . . . and just as I thought I would burst, chicken, the kugel, the rice, and the salad. I was amazed both at the ability of the Vogels to feed so many people so much great food, and at my ability to eat so much of it! I asked my neighbor: Is this a special banquet? No, he answered, this happens every Shabbos. While we ate, the Rabbi would start a song in Hebrew and everyone joined in, clapping and banging on the table, making all the utensils flip up and down. I looked around and everyone was smiling. I realized: I too am smiling! It had been a long time since I truly enjoyed myself.

The Rabbi began to speak and everyone stopped their conversations to listen. "This Shabbos," he began, "is a very special Shabbos." The word Shabbos still made me slightly





uneasy, but I was able to listen, interested. He told a story and summarized like this: "Some Jews," he said, "think that being Jewish is very black and white, that it is all or nothing. No. It's the Mitzvah you do, not what you don't do, that counts. Each Jew grows at his or her own pace and does his or her best at his or her own level. The important thing is not to get down on yourself, not to think less of yourself as a Jew for things you haven't done. Instead, concentrate on the Mitzvah you have done, like being here tonight and celebrating Shabbos. And all the things you haven't done are all the possibilities that exist for you in the future."

I must say, these words were music to my ears. I realized that Chabad House and the Vogels weren't here to convert or criticize, but that they sincerely wanted to help at whatever level they could. I realized there might be some hope for me as a Jew. I also realized that although I never dreamed I could relate to a religious Jew, and I certainly never spoke with anyone with a beard and long black coat before, I felt very connected to the young Rabbi, his wife and family, and very much at home in their house.

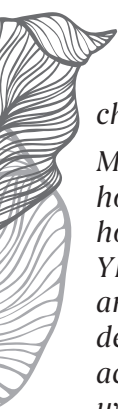
Although I had walked over to Chabad House alone, no one would hear of me walking back to campus alone, so I left after "benching" with a large group of people, and we were still singing along the way. Back alone in my room, I had trouble admitting to myself how much fun I had had. I was used to being miserable! But my heart was light, and I went to bed aware - and amazed - that the contradictions that usually raged inside of me before I went to sleep at night had, for the moment, subsided.

I began to spend Shabbos often at the Chabad House, relaxing and enjoying myself more each time. Shabbos became something that no longer threatened me, and I even started to look forward to it! I learned more about the Jewish holidays and celebrated them with my newfound friends at Chabad House. I attended the annual Chabad House Ski Trip to Bristol Mountain that Rabbi Vogel organized and subsidized. I took a course that Rabbi Vogel gave every week on campus - Wednesday nights from 9:30 - 11:00 p.m., to accommodate the students' schedules. It was called "The Jewish Life Cycle and Beyond" (and was jokingly referred to as, "Hatch, Match & Dispatch"). Learning more about a Jewish perspective on family and home life made me rethink my views about marriage. In this light, marriage seemed to have a focus, a purpose, and a goal. Men and women stayed together because they had an important mission together. I saw how marriage could be something beautiful and constructive - it didn't have to be fleeting, false, and violent. It was something maybe even I could someday achieve. The Vogels' home became a classroom for me, too, as I watched Masha & Nechemia put into action all the new, exciting principles I had learned. Now I knew that the opportunity to observe a family that grew as a unit was invaluable. I was able to witness firsthand for the first time, a husband and wife working together to create an atmosphere of love, learning, and support; a home that brought out the best in its inhabitants and that welcomed strangers to share in its warmth and its light.

My non-Jewish boyfriend told me I was changing. Finally I told him he was right, I have







changed. "Intermarriage is no longer a possibility for me", I told him, and we parted.

Marriage is still a long way off for me but it is no longer such a dim prospect. I can see how important it is to marry someone who shares your background and your values, and how meaningful a Jewish home, in particular, can be. So now, Grandma, with an emphatic YES! I will keep my promise; I will marry a Jewish man. I want to raise Jewish children and belong to the Jewish community. As I look back, my attitude towards this issue has definitely come a long way. On the day of my Bat-Mitzvah, I delivered a speech - it was actually a poem I wrote for the occasion - before my friends, family, and congregation. I was still stinging over Grandma's sudden death, and very angry about my parents' divorce. It started:

"Standing here at the age of thirteen,

I wonder what Judaism really does mean?

Must I bless Shabbat candles like all Jewish ladies,

Or marry a doctor who drives a Mercedes?"

I'm happy to report that my cynicism has been replaced by a more positive, deeper understanding of the Jewish life cycle.

At one of the Shabbos celebrations, Rabbi Vogel said: "A human being is like a candle. The wick and the wax are the body - that which holds it down to earth. But the flame - that's the soul, and it's forever reaching upwards. And just as one flame can light another candle, so can one soul light another candle, so can one soul deliver light to another soul." In just this way, the light of Chabad House has reached my home in Westchester NY, 330 miles away. In my family, each one is off in his or her own direction, and home is sometimes just a place where you change your clothes. But now, we all sit down together for a Shabbos meal. My mother, my sister, and I light Shabbos Candles. Grandpa (Grandma's husband) makes Kiddush with a cry in his voice and we all eat until we're stuffed. We are beginning to feel like a family again. Thank you, Chabad House for helping me keep my promise to Grandma.

The author went on to study in Israel, where she met her husband. They have been blessed with a beautiful family of nine children and several grandchildren ka"hl! She asked us to add:

"As the author was raising her brood she never lost awareness of the powerful messages the Vogels instilled in her, the mind blowing, eternal ramifications of the changes those messages evoked, and the incredible mesiras nefesh on the Vogels' part - living without a Chabad community infrastructure, sending their little ones away at such tender ages, and being available to the Jewish students throughout all Masha's pregnancies, births, recoveries, etc. Amazing! Ashreichem!! All I have is yours ♥♥♥"

ALL NAMES HAVE BEEN CHANGED TO
PROTECT THE FAMILY'S PRIVACY.





THIS REBBETZIN SPENDS TIME IN JAIL

Typically, when we speak about Chabad, we immediately think 'Kiruv' or 'Outreach'. That's what I always thought until I personally learned of the depth of Chabad's chesed, the extent of their unconditional loving outreach. Any time, any day, anywhere. Although Rochester Chabad serves its local community and college campuses, there is another small group that it serves about 35 miles out of Rochester. I am speaking of Jewish women who are incarcerated in the Albion Correctional Facility who are thirsty for spirituality and have no one to turn to. Some have lost the connection to their families and to their faith because of their addictions.

As a former inmate in Albion I was blessed to have the close connection with Chabad. I therefore decided to write this small article with the hope that more women can partner with Masha Vogel and Francine Barnett to visit the Jewish women in Albion on Sundays. It is very difficult for one or two people to carry that responsibility. It is also a financial strain, as the food packages are costly. I can personally tell you, that because of Chabad's involvement with the Jewish women, some now eat kosher, pray, lighting Shabbos candles and have reconnected with their heritage. To the best of their ability they learn about and celebrate the Jewish Holidays. Chabad has provided literature, books, Siddurim and Tehillim when needed. The women are enlightened and love the moral support. Some have built strong ties with the Chabad women who visit. I truly hope that more women will be willing to donate their time. It is vital that the Jewish women receive non-judgmental emotional and spiritual support and feel that they are not alone.


From my personal experience, I can truly say that the involvement and visits I had with the Rochester Chabad women gave me the strength to hope, to be proud of my faith and keep the mitzvot in every way possible. I am still in touch with the Jewish women currently incarcerated. They are nourished by the friendship, inspiration and support from Chabad. Tizku L'mitzvot.

"LEAH"



"HALF AND HALF"

When Chabad came to Rochester life would never be the same for countless college students, kids at summer camp and more. Life would definitely never be the same for my husband and I.







As the daughter of a Jewish mother and Catholic father, for years I didn't know that I was considered to be really Jewish. I went to a school taught by nuns and I thought I was "half and half". My wise husband (a former pastor whose paternal grandfather was Jewish) and I had spent decades searching for a community for our souls. Chabad was patient. Our beliefs included a mishmash of mistranslations and verses taken out of context taught by other religions. When I realized I was fully Jewish, I realized that I owed it to G-d, my ancestors and myself to at least discover what being Jewish meant.

The first Shabbat at 36 Lattimore Road was like nothing we had ever experienced; such a warm, lively, down to earth growing family. I came from a large family also, thank G-d, and there was something about being there that was so comfortable, homey, touching deep within... even if we didn't know the rituals or liturgy yet. Masha's chicken soup and challah scented the air with Shabbat! College students of all backgrounds, fashion and observance filled the home.

We learned beautiful prayers and soulful songs, some were traditional and some were contemporary like "Tzitzit in the Wind" (a la Bob Dylan). We heard heartfelt chassidic stories of people who returned to G-d and Torah from diverse backgrounds, some as strange as ours. Coming from where I did, I was on the edge of my chair at the stories. This was nothing like the groups with which we associated in the past.

My husband and I were married by a judge in 1977. With the encouragement of Chabad, my soul really wanted to live as a Jew. My husband wanted to convert and thankfully, Rabbi Kilimnick agreed to mentor him. When we were told we were being given a gift of a trip to Israel, my husband could not tolerate going to Israel as a gentile. Rabbi Vogel advocated that Barak was ready for the conversion and Rabbi Kilimnick facilitated it. So in 1992, the love of my life and I were remarried in the Vogels' backyard under a chuppah, thanks to Rabbi Kilimnick and Chabad. I cannot describe the exuberant joy and sense of completion my husband and I felt. Rabbi Vogel said I was like the person who had to travel very far only to find out my treasure was home, in my own soul. My mother watched as the celebration took place. "These are very good people," she whispered to me. Roz Rahel is what is written on the ketuba in the merit of my namesake grandmother Rose Rahel Jacobson and the fact that my own Jewish identity had been a secret to me for so long.

The unthinkable happened in 2015. Chabad helped eulogize and bury my wonderful husband; there are no words to describe the departure of a soulmate from this earth. Chabad gave me a place to sit Shivah and opportunities to honor Barak at his shloshim and on Shabbat kiddushim. Whenever I was strong enough to return to the community they welcomed me warmly. I have seen their kindness to other widows. The teachings on the immortality of the soul and eternity of love, the faith that everything G-d does is ultimately for the good are anchors in the storm.





I will always be grateful beyond words to Chabad. Rabbi and Masha Vogel and Rabbi and Chany Mohkin humbly affirm they are here as servants of HaShem, shlichim on assignment of the Rebbe. May HaShem bless you, your children, grandchildren and all whom you love with long, happy, healthy lives. May we soon merit to rejoice in Yerushalayim at the Bet haMikdash with Mashiach.

RAHEL SHERMAN



LET YOUR FINGERS DO THE WALKING

My story with Chabad began about 23 years ago. When I was about 15 years old, I had this sudden urge to begin observing Torah commandments. However I did not know where to start. So I took out a phone book and searched for the word “synagogue” (or something similar). Chabad came up. During that first phone call Rabbi Vogel invited me for a discussion and our long relationship began.

When I was about 22 years old, my friends and I were grieving because our common friend had been recently killed in a car crash in Buffalo NY. Even though we were not yet observing the Mitzvot, at that time we decided to start learning Torah and dedicate the learning to our friend’s memory. We approached Rabbi Vogel and asked if he could teach us. He was delighted and began teaching us every week. This lasted for years. Today I am married with six kids (Baruch HaShem) and I would like to say thank you so much Rabbi Vogel. May HaShem bring you much success in all the wonderful things that you are doing!!!

ARON YEFRAIMOV





עץ חיים היא למחזיקים בה ותומכיה מאושר

"IT IS A TREE OF LIFE FOR THOSE WHO GRASP IT
AND ITS SUPPORTERS ARE PRAISEWORTHY"

(Proverbs)

*With deep appreciation to those, who, during the past year,
have partnered with Chabad Lubavitch of Rochester in
strengthening Jewish identity in our community.*

May G-d bless you with Good Health, Nachas & Simchas.

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We apologize for any
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Babycino Mommy and Baby program
Model Matzah Bakery
High School Rec Room & Pizza
Hebrew School of the Arts
Bar & Bat Mitzvah Club
C-Teens Holiday Programs
Purim Kits
Children's DVD and Book Library
Model Shofar Factory
Tiny Chefs
Teens in the Kitchen
Area Jewish Camp Visits
JLI for Teens*

ADULT EDUCATION:

*Weekly Torah Classes
Lunch & Learn
Rosh Chodesh Society Women's Class
Jewish Women's Circle
The Jewish Learning Institute
Holiday Workshops
YJP Discussion Groups
Annual Jewish Law Symposium*

COMMUNITY:

*Young Jewish Professionals
Jewish Resource Library
Kitchen Koshering
Kosher Awareness
Mezuzah Campaign
Mitzvah Mobile
Guest Lecturers
Women's Programs
Community Melava Malkas
Prison Visitations
Hospitals & Nursing Homes
Kosher Pizza
Roving Rabbis*

SHABBAT & HOLIDAY:

*Shabbat & Holiday Services
Shabbat Hospitality
Loaves of Love
Mega Challah Bake
Shabbat & Holiday Dinners
Sukkamobile
Public Chanukah Menorahs
Dreidle House
Public Megillah Readings
Community-Wide Purim Dinner
Community-Wide Passover Seders
Shmurah Matzah Distribution
Shofar Blowing for Shut-ins
Simchas Beis Hashoevah
Lag B'omer Picnic and Bonfire
Lulov, Esrog, and Sukkah Sale*

MEDIA:

*"The Jewish Sound" Radio Show
"The Living Torah" on local TV
The Chabad Times
Jewish Art Calendar
Weekly Chabad Chronicle Email
Monthly "Shalom" Russian Magazine*

COLLEGE CAMPUS:

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Social Events
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chabadrochester.com • cgirochester.com

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CENTER FOR JEWISH LIFE
955 Genesee St, Rochester NY 14611
585-503-9224
campuschabad.com
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21 Lincoln Ave,
Pittsford NY 14534
585-385-2097
jewishpittsford.com
Rabbi Yitzi & Rishi Hein

CHABAD YOUNG PROFESSIONALS
18 Buckingham St, Rochester NY 14607
585-350-6634
yjparkave.com
Rabbi Moshe & Chayi Vogel

CHABAD HOUSE @ ROCHESTER
INSTITUTE OF TECHNOLOGY
91 York Bay Trail, West Henrietta NY 14586
347-546-3860
Rabbi Yossi & Leah Cohen

